

International Conference on Human Resource Management in China and East Asia May 26-27th 2017



Group picture of the participants on the first conference day

The International Conference on Human Resource Management in China and East Asia was hosted by the Chair of HRM and Asian Business of the University of Goettingen (Prof. Fabian Froese) during the last weekend of May. The conference was co-organized by Beijing Normal University's Business School, China, and sponsored by the Academic Confucius Institute at the University of Goettingen. Highly regarded international experts from the UK, the USA, China, and other countries, as well as junior scholars gathered in Goettingen to discuss current challenges and trends in human resource management in China/East Asia.

The two-day conference encompassed traditional paper sessions on topics such as leadership styles or expatriation management in the East Asian context and panels. A highlight of the program was the "Meet the Editors Panel", which featured editors from renowned journals: Chris Rowley (University of Oxford, UK), Editor of *Asia Pacific Business Review*, Benjamin Bader (University of Lüneburg) and Jaime Bonache (Carlos III University, Madrid), both Associate Editors of the *International Journal of Human Resource Management*, and Fabian Froese (University of Goettingen), incoming editor of *Asian Business and Management*. The panel offered valuable insights for junior scholars on how to publish Asia-related research in major journals. As part of the "DIGINT" initiative, which aims to facilitate the digitalization and internationalization of the course profile of the Faculty of Economic Sciences of the University of Goettingen, highlights of the conference were video-recorded and will be made available for later use in classroom teaching in courses such as "Publishing in Management Journals" and "International Human Resource Management".

The conference program further comprised the festive signing of a Memorandum of Understanding (MoU) between Beijing Normal University's Business School (BNUBS) and the Faculty of Economic Sciences of the University of Goettingen. The MoU is a token for strengthening the bonds between the two universities and for engagement in future, intensified collaborations.

On the last day of the conference, the attendees had the opportunity to learn about the history of the University of Goettingen and to visit famous sights, e.g. the Old Auditorium and the "Karzer", as part of a city tour. Due to the great success of the conference, a new edition for 2018 is currently being considered.

Impressions:



Representatives of BNUBS and the Faculty of Economic Sciences with the signed MoU

Left to right: Prof. Yan Chen (Beijing Normal University)
Prof. Xuegang Cui (Beijing Normal University)
Prof. Lutz Kolbe (University of Goettingen)
Prof. Fabian Froese (University of Goettingen)



Lei Yao presenting her paper "Testing two mechanisms linking paternalistic leadership behavior to subordinates' work-family conflict"



Fedor Portnyagin presenting his paper “Do former inpatriates boost knowledge transfer and performance in foreign subsidiaries? The role of social capital and motivational cultural intelligence”



“Meet the Editors Panel”

Left to right: Prof. Fabian Froese (University of Goettingen)
 Prof. Jaime Bonache (Carlos III University)
 Prof. Chris Rowley (University of Oxford)

Please direct further inquiries to:
 Dr. Sebastian Stoermer, Chair of HRM and Asian Business
 Email: Sebastian.Stoermer@wiwi.uni-goettingen.de