

E04 Changing societies, intercultural communication

Module	Changing societies, intercultural communication							
Code	E04							
Coordinator	Prof. Dr. W. Troßbach							
Language	English							
Stud. Workload	180h (60h contact time)							
Credits	6 ECTS							
Frequency (WS/SS)	WS							
Instructor	NN, Prof. Dr. W. Troßbach							
Contents	<p>1. Intercultural management: Culture and cultural patterns; Processes of cross-cultural adaptation; Intercultural communication and dialogue; Leadership and personality in intercultural contexts; Management of change; Working with conflict and resistance.</p> <p>2. Changing societies: Patterns / factors of demographic change in history; Food and demographic change in history; Food production and agricultural systems in history; Famines and food relief in history; Food and power / politics in history; Dietary change – gains and losses in history.</p>							
Objectives	<p>Students are able to successfully perform in contexts where intercultural communication, co-operation and management are in demand. Based on their knowledge about the history of agricultural systems and nutritional habits they are able to adequately evaluate and influence the role of (organic) agriculture in the process of accelerated change, characteristic of contemporary western societies.</p> <p>Students should become acquainted with the major landmarks in the history of food and agricultural systems: the early transitions to agriculture, "Columbian Exchange", the advent of industrialization in Europe. The course will also focus on issues of food supply, food crisis, dietary change, and food policies in history.</p>							
Literature	<p>Augsburger, I.D.W. 1992: Conflict Mediation Across Cultures. Louisville; Bennett, M. J. (ed.) 1998: Basic Concepts of Intercultural Communication. London; Hodgetts R. M., Luthans F. 2000: International Management. Culture, Strategy and Behavior. Boston; Huntington S. 1996: The Clash of Civilizations. New York; Harris P.R., Moran R. T. 1991: Managing Cultural Differences. Houston; Hall E. T. 1976: Beyond Culture. New York.</p> <p>Crosby, A. W. 1972: The Columbian Exchange. Biological and cultural consequences of 1492, New York; Livi-Bacci, M. 1991: Population and nutrition. An essay on European Demographic History, Cambridge; Mintz, S. W. 1985: Sweetness and power. The place of sugar in Modern History, New York; Overton, M. 1996: The Agricultural Revolution in England. The transformation of the agrarian economy 1500-1850. Cambridge; Sen, A. 1981: Poverty and famines. An essay on entitlement and deprivation, Oxford.</p>							
Study system usability	Economy	Organic		Tropical				
	E	E		E				
Entrance requirements	none							
Instruction type	Lecture	Seminar	Excursion	Practice	Tutorial	Project		
Duration [contact h]	60							
Examination type	Oral test	Written test	Homework	Sem. speech	Protocol	Work report	Proj. report	Proj. pres.
			X	X				
Grade composition	100% homework or oral seminar presentation							