

Georg-August-Universität Göttingen Universität Kassel/Witzenhausen Module M.SIA.E33: Responsible and sustainable food business in global contexts	6 C 4 WLH
Learning outcome, core skills: The aims of the module are: <ul style="list-style-type: none"> • To deepen the students' understanding of the role of food business in society and the social responsibility and accountability issues that arise in a global business setting; • To familiarise students with the concepts and frameworks used in responsible and sustainable food business, the development of business principles for responsible food businesses, to meet stakeholders' interests; To provide students with the knowledge and confidence to critically reflect corporate practice; • To raise awareness for different perspectives which provide contrasting and competing ways of making sense of responsible food business practices. 	Workload: Attendance time: 60 h Self-study time: 120 h
Course: Responsible and sustainable food business in global contexts (Lecture, Seminar) <i>Contents:</i> This module explores issues related to responsible and sustainable food business in global contexts. Individual themes include: <ul style="list-style-type: none"> • The process of globalisation and its impact on the agrifood sector; • Corporate social responsibility, governance and accountability; • The role of transparency of products and markets in the context of an increasingly globalised world; • The scope, nature and types of international operations (and their managerial implications); • The management of global supply chains in the agrifood sector; • The management and reporting of environmental and social information in complex organisational settings (such as multinational food businesses); • The contrasting perspectives in social responsibility and accountability of business across borders. 	4 WLH
Examination: Written report (in the form of a learning journal; 60%) and oral presentation (40%)	
Admission requirements: none	Recommended previous knowledge: none
Language: Englisch	Person responsible for module: Prof. Dr. Christian Herzig
Course frequency: each winter semester; Witzenhausen/Kassel	Duration: 1 Semester[s]
Number of repeat examinations permitted: twice	Recommended semester:

Maximum number of students:	
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