

<b>Georg-August-Universität Göttingen</b> <b>Module M.WIWI-BWL.0149: Doing Business abroad</b>		3 C 1 WLH
<b>Learning outcome, core skills:</b> Our objectives are to build understanding of international business to a point where you can identify the questions critical to the area and develop their possible answers. The basic foundational knowledge necessary suggests that you be able to: <ul style="list-style-type: none"> <li>• Dig deep into the foreign country business environment</li> <li>• describe the process of globalization and its potential impact on managers;</li> <li>• suggest management approaches that reflect an understanding of how the external context influences international business abroad;</li> <li>• explain how international involvement may influence management in the functional areas;</li> <li>• describe ethical challenges and issues of social responsibility that international managers may encounter;</li> <li>• develop a fundamental approach to the challenges of these ethical issues;</li> <li>• develop presentation and discussion skills via class writing and discussion leadership;</li> <li>• build intellectual curiosity;</li> <li>• interact with business people abroad.</li> </ul>		<b>Workload:</b> Attendance time: 14 h Self-study time: 76 h
<b>Course: Doing Business abroad</b> (Lecture)		1 WLH
<b>Examination: Written examination (90 minutes)</b> ! Written examination		
<b>Examination requirements:</b> Demonstrate knowledge of business and management abroad (country focus differs depending on the guest professor).		
<b>Admission requirements:</b> none	<b>Recommended previous knowledge:</b> none	
<b>Language:</b> English	<b>Person responsible for module:</b> Prof. Dr. Fabian Froese Guest lecturer	
<b>Course frequency:</b> irregular	<b>Duration:</b> 1 semester[s]	
<b>Number of repeat examinations permitted:</b> twice	<b>Recommended semester:</b> 1 - 3	
<b>Maximum number of students:</b> not limited		