



## Dr. Carlos Güntner:

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## "From idea to patent - commercializing inventions successfully"

Monday, 15 April 2013, 16:00 - 17:30h

Ernst-Caspari-Haus / GZMB Justus-von-Liebig-Weg 11 37077 Göttingen Seminar room 0.232

MBM ScienceBridge GmbH is the technology transfer organisation of the Georg-August Universität Göttingen.



## **Summary**

This lecture gives information about the commercial utilization of research results and inventions. Some of the issues to be discussed are:

- How can research results be commercialized successfully?
- In the context of my research project, I have made an invention which are the next steps?
- Which help is available from the University and from MBM ScienceBridge GmbH? Where can I find competent contact persons?
- What does the German Act on Employee Inventions (*Arbeitnehmererfindergesetz*) provide for University employees? What is the status of Master and Ph.D. Students?
- Publication vs. Patent? How to manage both?
- Strategy with intellectual property (IP) rights.
- Examples of successful projects.