Georg-August-Universität Göttingen Universität Kassel/Witzenhausen Module M.SIA.E18: Organization of food supply chains

Learning outcome, core skills:

Students are introduced into various issues of the organizational design of food supply chains and agribusiness firms. Students learn to write a seminar paper and they are also able to independently acquire additional knowledge by advanced literature search. The preparation and presentation of selected topics as well as the contribution to oral discussions during seminar sessions will be examined. The comprehensive overview of various organizational theories enables the students to identify and classify complex organizational problems in food supply chains and develop solutions.

Workload:

Attendance time: 68 h Self-study time: 112 h

Course: Organization of food supply chains (Seminar) *Contents*:

The module introduces into basic concepts of organizational design in food supply chains and the agribusiness sector. The students write a paper based on the combination of a selected organizational theory and a practical example. The students present their papers and discuss the various organizational issues with high importance for the food and agribusiness sector. Key aspects of the lecture are: - Stakeholder management for farms and agribusiness firms - Efficient organizational design of food supply chains: Contracts, open markets, vertical integration - Competitive strategy and the organizational design of food supply chains - Certification schemes from an organizational perspective - Cooperatives and the organization of food supply chains - Transparency of food supply chains The seminar makes use of various organizational

4 WLH

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Vorlesungsbegleitende Materialien

theories.

Examination: Homework (max. 15 pages, 65%) and 2 presentations (about 45 min, 20% and about 15 min, 15%)

theories and provides students with insights into the practical implications of these

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Examination requirements:

Ability to write a paper based on the combination of a selected organizational theory and a practical example, to present the paper, serve as a discussant of the paper of another group and discuss the various organizational issues with high importance for the food and agribusiness sector.

- 1. Presentation: ca. 45 minutes presenting the contents of the own homework;
- 2. Presentation: ca. 15 minutes discussing the homework of another group of participants.

Admission requirements:	Recommended previous knowledge:
none	Basic knowledge food supply chains and
	agribusiness management
Language:	Person responsible for module:

English	Dr. Verena Otter
Course frequency: each summer semester; Göttingen	Duration: 1 semester[s]
Number of repeat examinations permitted: twice	Recommended semester:
Maximum number of students: 21	

Additional notes and regulations:

Students are not allowed to take the module M.Agr.0053 if they have passed M.SIA.E18.