

# The 5<sup>th</sup> International Symposium Announcement

## Knowledge Management and Innovation in Higher Education

24<sup>th</sup> - 27<sup>th</sup> August, 2008

GIAN (Germany Iran Alumni Network)  
Faculty of Entrepreneurship, University of Tehran  
Georg-August-Universität  
Göttingen, Germany



### Organization

The Symposium cum Workshop is organized by the University of Tehran, Faculty of Entrepreneurship and the University of Göttingen, CeTSAF, Germany with the financial support of the German Academic Exchange Service (DAAD).

### Participants

The participants are graduates from German Universities, preferably the University of Göttingen (Alumni), Kassel and Marburg coming from Iran and are involved in academic teaching and research in the corresponding fields of Higher Education Management and related disciplines. Furthermore, the organizers of the symposium wholeheartedly welcome the presence of other practitioners and university professors who are expert in this subject.

### Venue

The Symposium and Workshop will take place at the University of Tehran, Faculty of Entrepreneurship.

### Date

24 to 27 August, 2008

### Abstracts

Abstracts to one of the above mentioned topics, not exceeding 500 words should be sent to: [gian@ent.ut.ac.ir](mailto:gian@ent.ut.ac.ir) not later than 15 July, 2008.

In case of large number of applications, a group of peer reviews decide on the base of quality and relevance of the abstracts on participation of the applicants.

Invited participants will be requested to hand over their extended abstracts and full papers as well as posters till, 15 August, 2008.

### Program

The final program will be sent to participants soon after the abstracts reach the organizers.

### Language

The language of the meeting is English

### Contact persons

#### In Germany:

Dr. Siavuch Amini, Institute of Socio-Cultural and Socio-Economic Studies (ISOS), University of Kassel, Steinstrasse 19, 37213, Witzenhausen, Germany  
Tel: +49 (+) 5542 507586  
E-mail: [sia.amini@t-online.de](mailto:sia.amini@t-online.de)

#### In Iran:

Dr. Saeed Jafari Moghaddam & Dr. Mostafa Razavi, Faculty of Entrepreneurship, University of Tehran, Iran  
Tel: + 98 (+) 21 - 8833 9094-8  
E-mail: [gian@ent.ut.ac.ir](mailto:gian@ent.ut.ac.ir)

#### GIAN Office in Tehran:

Dr. Mostafa Razavi, the University of Tehran, Iran  
Tel: + 98 (+) 21 - 8833 9094-8,  
E-mail: [gian@ut.ac.ir](mailto:gian@ut.ac.ir)

#### Symposium Website:

[www.alumni-network.de/5symposium/](http://www.alumni-network.de/5symposium/)



**Announcement  
and Call for Papers****Knowledge Management and  
Innovation In Higher Education****Knowledge Management and Innovation  
in Higher Education**

The increased awareness and concern of people, researchers and decision makers for the maintenance and enhancement of services provided by higher educational institutions has significantly widened the scope of information needs for innovative management in higher education institutions on the task-specific, integrative and strategic level, especially in the field of entrepreneurship.

Higher education institutions are usually agencies of production of new knowledge, but only a small number of these institutions are actually active at this level. Many of them deal only with the knowledge transfer. Only a small number of Universities are dealing with knowledge processing and even a smaller deal with business processing. There is an urgent need for a change management in higher education institutions towards building, assessing, sustaining and divesting knowledge due to the overall requirements of the societies, governments, enterprises and stakeholders worldwide.

The purpose of the intended symposium is to provide a medium to exchange experiences about transfer of knowledge and development of relevant projects for the region in the framework of knowledge and entrepreneurship principles on the base of a triple-helix system i.e. Universities, Government and Enterprises. Furthermore the symposium will include the initiation and anticipation of innovation and introduction of entrepreneurial activities within the higher education system and will reflect the overall needs of the society and individuals,

especially in terms of organizational setting, teaching, learning and research activities.

**Objectives**

Alumni and scientists are invited to attend the symposium and several workshops focusing on "Knowledge Management and Innovation in Higher Education". The main objectives of symposium are:

.To familiarize the participants with the role and importance of knowledge management and innovation in higher education,  
.To introduce the strategies and the processes of knowledge management in higher education

.To involve the participants in the current discussions and debates on knowledge management processes in higher education

.To introduce new arguments on knowledge management in higher education (among them knowledge creation and innovation, networking, trust and entrepreneurial activities in universities) through group discussions, as well as through active participation for developing insights and approaches relevant to local Universities in Iran and the region.

.Finally the main goal is to achieve a capacity for the staff with motivation to support appropriate changes towards establishing of knowledge management in higher education system.

The intended symposium and workshop with the above mentioned topic and with the awareness of diverse and complex contents will focus on the following aspects of higher education management in the frame of global change and wants to call for papers in one of the following sub-topics:

- . Knowledge Management Processes
- . Innovative Curriculum & Market needs

- Innovation and research commercialization
- Innovation and entrepreneurial university
- Network and networking
- Entrepreneurship culture

Knowledge management processes: Includes all necessary steps and strategies for introducing and anticipating change towards entrepreneurial activities in higher education institutions.

Innovative curriculum & market needs: Aims at the organization of new study programs on the base of an innovative curriculum which enables graduates for innovative starting of activities relevant to them and the society.

Innovation and research commercialization: Innovative research activities as well as commercialization of research findings are required to make practical implementation. Furthermore, research itself should become a business process within the higher education.

Innovation and entrepreneurial university: Entrepreneurial University is the paradigm of University Management our time. As such, they need innovative and creative management in organization of new study programs, in administration, research and teaching.

Network and Networking: Networks and networking are strong instruments for making interdisciplinary, multidisciplinary and transdisciplinary cooperation within the universities possible.

Entrepreneurial Culture: To achieve the goals concerning entrepreneurial activities in high level, the understanding of the existing culture and the cultural biases play a crucial role.