

K.I.T.F.E.M. Kick-off Workshop in Goettingen (23.02. – 25.02.2017)



In the last weekend of February 2017, the Chair of HRM and Asian Business of the University of Goettingen, Germany, hosted the kick-off workshop of the EU-funded K.I.T.F.E.M. project. The abbreviation K.I.T.F.E.M. stands for “Knowledge and Innovation in, to and from Emerging Markets” and centers on the agents, antecedents, boundary conditions and the processes that facilitate or hinder the transfer of knowledge and innovation across borders in the corporate environment. K.I.T.F.E.M. is funded through the Marie Skłodowska-Curie Actions Program which is part of EU’s Horizon 2020.

The highly international project consortium consists of collaborators from academia, public and private research-oriented institutions and companies. Altogether, nine different nations, inter alia Argentina, Mexico, Spain, Vietnam, Italy, were represented in the workshop. The focus of the workshop was to discuss the intended research projects that are part of so-called work packages and to further identify collaborative opportunities and synergies across the work packages. A key component of K.I.T.F.E.M. is the exchange of staff between the project partners to facilitate the bonds between partners, to collect data abroad and to work on joint publications.

The workshop further included a visit to the University of Goettingen and an introduction to associated historic sights, e.g. the Old Auditorium. The project consortium will summon soon again at the intermediate workshop which will be hosted by the University of Salento, Lecce, Italy.

Please direct further inquiries to:

Sebastian Stoermer, M.Sc.

Research Associate
Chair of HRM and Asian Business
University of Goettingen
Blauer Turm (1. Etage, Zi. 103)
Platz der Goettinger Sieben 5
37073 Goettingen
Germany

Phone: +49-551-3921143

Email: Sebastian.Stoermer@wiwi.uni-goettingen.de