

# DR. STEFAN TETZLAFF

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## *Curriculum Vitae*

Birkenweg 15  
48361 Beelen  
Germany  
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## EMPLOYMENT

### **Godrej Archives, Mumbai**

Senior Research Fellow in Business History, 2019 – 2020

### **New York University, Abu Dhabi**

Arts and Humanities Visiting Scholar, 2019

### **German Historical Institute / Georgetown University, Washington, D.C.**

Visiting Research Fellow, “History of Knowledge and Knowledge Cultures”, 2018 – 2019

### **Leibniz-Zentrum Moderner Orient / Humboldt University, Berlin**

Research Associate, Project “Modern India in German Archives”, 2017 – 2018

### **German Historical Institute, London**

Visiting Research Fellow in Colonial and Global History, 2017

### **Centre d’Études de l’Inde et de l’Asie du Sud, CNRS, Paris**

Research Associate, Project “Engineers and Society in India”, 2015 – 2016

### **Centre for the Study of Developing Societies, New Delhi**

Visiting Fellow, 2015 – 2016

### **Department of History, Centre for Modern Indian Studies, Göttingen**

Research Associate, Project “The Motorization of the Mofussil”, 2010 – 2015

## EDUCATION

### **University of Göttingen**

Dr. phil., Mediaeval and Modern History, 2018

*Dissertation:* “The Motorisation of the ‘Mofussil’: Automobile Traffic and Social Change in Rural and Small-Town India, c. 1915-1940”

*Committee:* Petra Terhoeven, Ravi Ahuja, Douglas Haynes, Ingo Köhler

### **Humboldt University / Free University Berlin**

M.A., History and Society of South Asia, Political Science, Comparative Literature, 2009

*Examination Fields:*

Modern South Asia, c. 1750 – 1960

Labour and Migration in Colonial South Asia

Merchant Networks in South Asia and the Indian Ocean

### **Jawaharlal Nehru University, New Delhi**

Study Year Abroad, 2007 – 2008

Credited courses in history, sociology, political science and arts

## PUBLICATIONS

### Monographs

*The Motorization of the 'Mofussil': Rural and Small-Town India in the Early Automobile Era (c. 1915 – 1939)* (Book contract signed)

*Corporate Manpower in the Making? Capitalism, Social Change and the Education-Vocation Nexus in Industrializing India (c. 1944 to the present)* Business History Series - Godrej Archives, Mumbai & Center for the Study of Social Systems, Calcutta (Forthcoming, 2020)

*Entangled Boundaries: British India and the Persian Gulf Region During the Transition from Empires to Nation States, c. 1880 – 1935.* CrossAsia Repository, 2014.

### Articles (Refereed)

“The Growth of Suburbia: Infrastructure Planning, Engineering and the Built Environment in Global City Regions” in Anique Hommels/Lars Heide, *The Modern Age (1920-2000+)*. *Bloomsbury Cultural History of Technology*. Vol. 6 (Publication in 2022)

“Advertising Industry during the Cold War: the Rourkela Steel Plant and West German Industrial Public Relations Overseas, c. 1960-72” (in preparation)

“Arrears of the British Raj: Economic Plans, Industrial Collaborations and India’s Sterling Balances, c. 1939-1952” (in preparation)

“Highways and Byways of Infrastructure Making: Materialities and Knowledge Systems between Modernizing Agents and Peasant Households in Central and Western India, c. 1919-1939” (submitted to journal *History of Science*)

“A New Passage to India? Westdeutsche Außenwirtschaftspolitik und Wirtschaftsbeziehungen mit Indien, ca. 1950–72“, in Christian Kleinschmidt/Dieter Ziegler (Hg.), *Dekolonisierungsgewinner: Deutsche Außenpolitik und Außenwirtschaftsbeziehungen im Zeitalter des Kalten Krieges*. Berlin/Boston: De Gruyter, 2018, p. 191-209.

“Revolution or Evolution? The Making of the Automobile Sector as a Key Industry in Mid-20th Century India” in Arve Hansen and Kenneth Bo Nielsen (Eds.), *Cars, Automobility and Development in Asia: Wheels of change*. London: Routledge, 2016, p. 62-79.

“The Turn of the Gulf Tide: Empire, Nationalism, and South Asian Labor Migration to Iraq, c. 1900-1935” *International Labor and Working-Class History*, 2011, 79, 01, p. 7-27.

### Other publications

“The name of the game was globalization of goods, services and finance’ and India was increasingly part of it” – Interview with Michael Gadbow, in: *TRAFO – Blog for transregional research*, 12.11.2019, <https://trafo.hypotheses.org/19868>

“Engineers and Social Change in Colonial and Postcolonial India: Considerations between Recent Literature and Future Research Possibilities” *Südasiens Chronik – South-Asia Chronicle*, 7/2017, p. 449–461.

“On Wings of Diesel. Trucks, Identity and Culture in Pakistan – By Jamal J. Elias (Oxford: OneWorld, 2011)” *Journal of Transport History*, 2015, 36, 1, o. 142-144.

## **TEACHING EXPERIENCE**

Workshop on “Research Methods and Research Projects”, 4 hrs, Jyoti Dalal School of Liberal Arts, NMIMS University, Mumbai, 4<sup>th</sup> December 2019.

Guest lecture “Foreign efforts to influence economic development in post-independence India”, Course on “Political Economy of Development in Colonial and Postcolonial South Asia” (Instructor Prof. Nikhil Rao), Dartmouth College, 15 October 2018.

Seminar "Paths to Capitalism: Enterprise, State and World Economy in India since 1900“, 2 hrs/week teaching load, summer term 2018, Humboldt-University Berlin.

Seminar "Rhetoric, Ritual and the Political Public in South Asia“, 2 hrs/week teaching load, summer term 2018, Humboldt-University Berlin.

Tutorial “Introduction to Themes in the Study of Modern India“, 2 hrs/week teaching load, winter term 2012-13, University of Göttingen.

Seminar “Pilgrims, Merchants, 'Coolies': Migrants in the Indian Ocean, ca. 1650-1950“, 2 hrs/week teaching load, summer term 2010, University of Göttingen.

## **OTHER FELLOWSHIPS AND AWARDS**

Rockefeller Archive Center Research Grant, 2020-21

Dissertation Research Grant, German Research Council (DFG), 2011-15

India Travel Grant, Göttingen Graduate School of Humanities, 2010, 2014

India Research Fellowship, German Academic Exchange Service, 2010, 2012

Doctoral Fellowship of the German Historical Institute, London, 2011

Research Fellowship, International Labor Organization, Geneva, 2011

Konrad Adenauer Foundation Study Merit Scholarship, 2007-9

## **CONFERENCE PARTICIPATIONS AND \*INVITED TALKS**

“New Business Ante Portas? Indo-British business deals and economic relations beyond formal empire (c. 1940-1973)“, paper presented (in absentia by Prof. Grietjie Verhoef) at the Asia Pacific Economic and Business History (APEBH) Conference, Canberra, 15 February 2020.

“Local Prerogatives and Foreign Assistance: Technical Training for Workers and Indian Industry between WWII and the Present“, paper presented in the History Colloquium, IISER Pune, 20 November 2019.

“Highways and Byways of Infrastructure Making: Materialities and Knowledge Systems between Modernizing Agents and Peasant Households During the Great Depression“, paper presented in the History Colloquium, Savitribai Phule Pune University, 18 November 2019.

“Traffic on the Meerut-Delhi Road: Transport Businesses, Agrarian Structure and Government Intervention in Western UP During the Great Depression (c. 1930-1940)“, paper presented in the History Monsoon Seminar, Ashoka University, 18 September 2019.

"Local Prerogatives and Foreign Assistance: Technical Training for Workers and Indian Industry between WWII and the Present", paper presented at the International Conference on Indian Business & Economic History, Indian Institute of Management, Ahmedabad, 29 August 2019

Resource person at the PhD Student workshop, International Conference on Indian Business & Economic History, Indian Institute of Management, Ahmedabad, 29 August 2019.

"Highways and Byways: Infrastructure Making in India between Modernizing Agents and Peasant Households During the Great Depression", paper presented in the Azim Premji University Colloquium, 23 August 2019.

"Cold War Expertise and Infrastructure: German Aid and India's National Development", paper presented in the Critical Humanities Series, NYU Abu Dhabi, 28 May 2019.

"Motor Lorry vs. Bullock Cart: Indian Road Transport between Modernising Agents and Peasant Households during the Great Depression", paper presented at the conference "From Hansa to Lufthansa: Transportation Technologies and the Mobility of Knowledge in Germanic lands and Beyond, 1300-2018. Department of History and Philosophy of Science, University of Cambridge, 24 May 2019.

"A Building Block in the Global Value Chain? Shifting Global Economies and the IT Industry between India and Argentina since the early 2000s", paper presented at the South Asia Working Group, Argentine Council for International Relations (CARI), Buenos Aires, 10 May 2019.

"Indian Economic Policy 1945: The Bombay Plan, Multinationals and Indian Big Business", Co-organized roundtable, German Historical Institute, Washington, D.C., 2 April 2019.

"Local Business Prerogatives and Foreign Assistance: Vocational Education in Mid-20th Century India", paper presented at the Business History Conference, Cartagena (Colombia), 15 March 2019.

\* "Selling Industry: the Rourkela Steel Plant, Indian Public Opinion and German Industrial Public Relations Overseas, c. 1960-72", lecture at Dartmouth College, Hanover, 15 October 2018.

"The Bare Necessities: Histories of Provisioning from the Second World War to the Present", Workshop Discussant, Max Planck Institute for the History of Science, Berlin, 7-8 June 2018.

\* "Indo-British Business Deals and Economic Relations Beyond the Empire (c. 1940-70)", paper presented at the South Asia Day, Wolfson College, University of Oxford, 23 May 2017.

"Forging 'Crude' Connections across the Indian Ocean: The Global Energy Order and Changes in OPEC-India Relations, 1960 to the present", paper presented at the conference "OPEC and the Global Energy Order - From its Origins to the Present Time", NYU Abu Dhabi, 18 April 2017.

\* "Competition, Coordination and Control: Road and Rail Transport Between Government Institutions and Commercial Actors in Interwar India (c. 1920-1939)", paper presented at the Institute of Railway Studies, York, 9 March 2017.

\* "Between Cities and Villages: Agro-Commercial Capital, Road Transport Enterprise and Small Towns in the Meerut Region, c. 1919-1947", paper presented at the South Asian History Seminar, School of Oriental and African Studies, London, 28 February 2017.

"Between Cities and Villages: Agro-Commercial Capital, Road Transport Enterprise and Small Towns in the Meerut Region, c. 1919-1947", paper presented at the Annual Conference on South Asia, Madison, 21 October 2016.

"Industrial Policy, Technical Cooperation and Business Interests in the Making of the Truck-Manufacturing Joint Venture TELCO/Mercedes-Benz, 1954-1969", paper presented at the Deutscher Historikertag, Hamburg, 21 September 2016.

“State Policy, Technical Knowledge and Manpower Requirements: General Observations and A Study of Workforces in the Automotive Industry in Post-independent India”, paper presented at the European Conference on South Asian Studies, Warsaw, 27 July 2016.

\* “Motor Lorry vs. Bullock Cart: Road Transport between Modernizing Agents and Peasant Households in Central and Western India During the Great Depression”, paper presented at the Department of History, Savitribai Phule Pune University, Pune, 29 April 2016.

\* “Transport Business, Agrarian Structure and Government Intervention: Meerut District and Division during the Great Depression (c. 1930-40)”, paper presented at the Centre for Historical Studies, Jawaharlal Nehru University, New Delhi, 13 April 2016.

“Changing Contours of a Commodity and Its Labor Force: Production Relations, Labor Circulation and Bus Services Around the Coalfields of Eastern India, 1935-40”, paper presented at the 11th International Conference on Labor History, New Delhi, 23 March 2016.

“Divergent passages to India: East and West German Foreign Policy and Economic Relations with India before 1970”, paper presented at the Conference ‘German Foreign Policy and External Economic Relations in the Cold War Era’, Marburg, 11 March 2016.

\* “Motor Lorry vs. Bullock Cart: Perspectives on Road Transport between Modernizing Agents and Peasant Households During the Great Depression”, paper presented at the Centre for the Study of Developing Societies, New Delhi, 4 February 2016.

“Motorization and State Formation in Interwar India”, paper presented at the European Conference on South Asian Studies, Zurich, 24 July 2014.

“Transport Business, Agrarian Structure and Government Intervention: Meerut District and Division during the Great Depression (1929-35)”, paper presented at the Conference ‘Informal and Everyday Markets - Histories of Business and Entrepreneurship in India since the 19th century’, Göttingen, 19 June 2014.

## PROFESSIONAL ACTIVITIES AND ACADEMIC SERVICE

“Indian Economic Policy 1945: The Bombay Plan, Multinationals and Indian Big Business”, Co-organized Roundtable (with Thomas Timberg), German Historical Institute, Washington, D.C., 2 April 2019

“Reinterpreting South Asian State-Formation: Communication-Spatialities and State Structures”, Co-organized Panel (with Nitin Sinha), European Conference on South Asian Studies, Zurich, July 2014.

Peer reviews for *Oxford University Press (India)*, *The Journal of Imperial and Commonwealth History*, *Focaal - Journal of Global and Historical Anthropology*, *Mobility in History*, *Interdisziplinäre Zeitschrift für Südasiensforschung*

## PROFESSIONAL AFFILIATIONS

Research partner, Centre for Modern Indian Studies (CeMIS), University of Goettingen

Member of the Research group “Building business in the Commonwealth: a systematic investigation into MNE business development in Commonwealth host markets” (headed by Grietjie Verhoef, College of Business and Economics, University of Johannesburg)

Associated Member, Centre for Global Knowledge Studies (glokno), University of Cambridge

Member, Maharashtra Studies Group (affiliated with Association of Asian Studies)