Interdisciplinary Topics in Innovation Economics

Registration: until November 11th via email (see below)
Kick-off meeting: November 12th, 2 – 3.30pm at Volkswirtschaftliches Institut für Mittelstand und Handwerk (ifh), Heinrich-Düker-Weg 6, room 0.101
Submission deadline: January 10th 2020 until noon via email at Elaine Horstmann
Presentations: Monday, January 20th, 9am – 5pm and Tuesday, January 21st, 1.30 – 4.30pm at Volkswirtschaftliches Institut für Mittelstand und Handwerk (ifh), Heinrich-Düker-Weg 6, room 0.101
No. of participants: Max. 10 participants

The Chair of Economic Policy and SME Research offers a master’s seminar in the winter term 2019/2020 with the topic: Interdisciplinary Topics in Innovation Economics. To understand the multidimensionality of innovation processes, an interdisciplinary approach in innovation economics is indispensable. Just looking at advances in technology, market shares, patents, or R&D expenditures falls short of the mark. Economists as well as policymakers need to take a closer look at the firm-level of innovation and understand the managerial, organizational, and (social) psychological processes behind this endeavor. Therefore, the seminar’s overall question is: “What are the advantages of an interdisciplinary approach in innovation economics?”.

Application and Topic Assignments:
Places will be awarded following the "first-come-first-serve" principle. To apply for the seminar, please write an email to Elaine Horstmann (elaine.horstmann@wiwi.uni-goettingen.de) until November 11th and state your three preferred topics.

Exam requirements:
• Seminar paper: 15 pages, +/-10%, English or German
• Presentation: 15 minutes; English or German
• Opponent (Co-Referat): 5 Minutes, English or German
• Participation in the seminar and discussion
**Dates:**

<table>
<thead>
<tr>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>until November 11th via email to <a href="mailto:elaine.horstmann@wiwi.uni-goettingen.de">elaine.horstmann@wiwi.uni-goettingen.de</a></td>
</tr>
<tr>
<td>If you have been accepted:</td>
<td></td>
</tr>
<tr>
<td>Kick-Off Meeting</td>
<td>Tuesday, November 12th 2 – 3.30 p.m. at Volkswirtschaftliches Institut für Mittelstand und Handwerk (ifh), Heinrich-Düker-Weg 6, room 0.101</td>
</tr>
<tr>
<td>Enrollment and dropping of exams</td>
<td>Until November 19th via Flexnow</td>
</tr>
<tr>
<td>Submission deadline</td>
<td>January 10th until noon (12 Uhr) via email at Elaine Horstmann. A printed, signed and stapled copy has to be handed in at the secretary.</td>
</tr>
<tr>
<td>Presentations</td>
<td>Monday, January 20th, 9am – 5pm Tuesday, January 21st, 1.30 – 4.30pm at Volkswirtschaftliches Institut für Mittelstand und Handwerk (ifh), Heinrich-Düker-Weg 6, room 0.101</td>
</tr>
</tbody>
</table>


**Topics:**

1. **The Role of R&D for Innovation**

2. **Dynamic Capabilities and Innovation**

3. **Absorptive Capacities and Innovation**


4. **Employee-Driven Innovation**


5. **Organisational Culture and Innovation**


