



Courses taught in English at the Faculty of Economic Sciences

<p>Module No.: (bitte ausfüllen)</p> <p>Title: Doing Business in Latin America</p>	<p>Credits: 3</p>
<p>Course Content / Learning goals:</p> <p>Our objectives are to build understanding of international business to a point where you can identify the questions critical to the area and develop their possible answers. The basic foundational knowledge necessary suggests that you be able to:</p> <ul style="list-style-type: none"> • Dig deep into the Latin American business environment • describe the process of globalization and its potential impact on managers; • suggest management approaches that reflect an understanding of how the external context influences international business in Latin America; • explain how international involvement may influence management in the functional areas; • describe ethical challenges and issues of social responsibility that international managers may encounter; • develop a fundamental approach to the challenges of these ethical issues; • develop presentation and discussion skills via class writing and discussion leadership; • build intellectual curiosity. • interact with business people in Latin America 	<p>Course Type:</p> <p>Lecture</p>

<p>Recommended Prerequisites:</p> <p>None</p>	<p>Exam:</p> <p>90 minutes</p>
<p>Recommended Semester:</p> <p>1-3</p>	<p>Cycle:</p> <p>Summer term</p>
<p>Literature:</p> <p>Spillan et al., <i>Doing Business in Latin America: Challenges and Opportunities</i>, 1st edition</p>	<p>Lecturer:</p> <p>Prof. Dr. Jase Ramsey <ramseyjr@slu.edu></p>