Title Goes Here

Seminar / Bachelor / Master Thesis

Submitted to

Chair of Interorganizational Information Systems

Prof. Dr. Manuel Trenz

University of Göttingen

In

Month Year

By

Firstname Lastname

Student ID:

1000000

Academic Program:

B.Sc. Business Information Systems

Academic Advisor

Max Mustermann

Abstract

Here goes your abstract. This is exemplary text in “Text” style. A typical abstract has 150-250 words. This template should serve as a template for students, supporting them in writing theses at the Chair of Interorganizational Information Systems. The language of the theses is English (decide on US or GB spelling and use it consistently!). Also, refer to the kick-off slides for more notes on writing. For submission requirements, refer to A 2. Please note that all text, figures, tables, appendices and references are placeholders!

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1. This is a Heading 1 Paragraph

Here goes your text. This is exemplary text in “Text” style. Note that the nouns and verbs in the headings and captions are in capital letters (“englische Titelgroßschreibung”).

1. This is Another Heading 1 Paragraph
   1. This is a Heading 2 Paragraph

Here goes your text. This is exemplary text in “Text” style.

* + 1. This is a Heading 3 Paragraph

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* + 1. This is Another Heading 3 Paragraph

Here goes your text. This is exemplary text in “Text” style. Note that there is no blank page before the new chapter.

* 1. Figure Style

This is exemplary text with cross reference (see Figure 1) to show correct figure style. The caption is in “Figure/Table Caption” style and integrated, but below the figure.

|  |
| --- |
| **System Quality**  **Information**  **Quality**  **Individual**  **Impact**  **Organizational Impact**  **Use**  **User Satisfaction** |
| Figure 1. Information Systems Success Model (adopted from: DeLone and McLean 1992) |

Use yEd Graph Editor or similar tools for creating figures.

* Download: <http://www.yworks.com/en/products_yed_about.html>
* Save and import as EMF files

Always reference and explain all tables and figures in the text. Check all figures for their quality during a test printing. If feasible: (Re)build graphs! **No Screenshots!**

* 1. Another Figure

This is exemplary text with cross reference (see Figure 2) to show another example of a figure. The caption is in “Figure/Table Caption” style and integrated, but below the figure.

|  |
| --- |
| denotes significant relationship  denotes insignificant relationship |
| Figure 2. Mediation Results |

* 1. Table Style

This is exemplary text with cross reference (see Table 1) to show correct table style. The caption is in “Figure/Table Caption” style and integrated, but above the table.

|  |  |  |
| --- | --- | --- |
| Table 1. Types of Theories (based on: Markus and Robey 1988) | | |
|  | Variance Theory | Process Theory |
| Role of Time | Static | Longitudinal |
| Definition | The cause is necessary and sufficient for the outcome | Causations consists of necessary conditions in sequence; chance and random events play a role |
| Assumptions | Outcome will invariable occur when necessary and sufficient conditions are present | Outcomes may not occur (even when conditions are present) |
| Elements | Variables | Discrete Outcomes |
| Logical Form | If X, then Y; if more X, then more Y | If not X, then not Y; cannot be extended to “more X” and “more Y” |

* 1. Another Table

This is exemplary text with cross reference (see Table 2) to show another example of a table. The caption is in “Figure/Table Caption” style and integrated, but below the figure.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Table 2. Initial Factor Loadings | | | | | |
|  | **Satisfaction** | **Loyalty** | **Confidence Benefits** | **Social Benefits** | **Preferred treatment Benefits** |
| **SAT1** | 0.859 | 0.738 | 0.332 | 0.295 | 0.366 |
| **SAT2** | 0.902 | 0.750 | 0.360 | 0.332 | 0.395 |
| **SAT3** | 0.903 | 0.694 | 0.232 | 0.201 | 0.271 |
| **LOY1** | 0.685 | 0.841 | 0.534 | 0.444 | 0.446 |
| **LOY2** | 0.274 | 0.563 | 0.040 | 0.207 | 0.159 |
| **LOY3** | 0.828 | 0.861 | 0.319 | 0.314 | 0.344 |
| **SB1** | 0.349 | 0.453 | 0.621 | 0.858 | 0.710 |
| **SB2** | 0.267 | 0.383 | 0.672 | 0.923 | 0.589 |
| **SB3** | 0.277 | 0.369 | 0.678 | 0.889 | 0.616 |
| **SB4** | 0.328 | 0.406 | 0.653 | 0.896 | **0.744** |
| **SB5** | 0.168 | 0.316 | 0.726 | 0.897 | 0.617 |
| **CB1** | 0.254 | 0.308 | 0.877 | 0.569 | 0.610 |
| **CB2** | 0.347 | 0.311 | 0.834 | 0.699 | 0.701 |
| **CB3** | 0.434 | 0.500 | 0.845 | 0.740 | **0.779** |
| **CB4** | 0.104 | 0.258 | **0.768** | 0.474 | 0.551 |
| **CB5** | 0.260 | 0.326 | 0.893 | 0.727 | **0.797** |
| **PTB1** | 0.251 | 0.202 | 0.469 | 0.437 | **0.716** |
| **PTB2** | 0.261 | 0.362 | 0.708 | 0.561 | 0.842 |
| **PTB3** | 0.466 | 0.489 | 0.722 | 0.755 | 0.877 |
| **PTB4** | 0.229 | 0.306 | 0.653 | 0.568 | 0.834 |
| **PTB5** | 0.356 | 0.371 | 0.743 | 0.638 | 0.791 |

* 1. References in Text

This section provides examples for citing correctly in the text. Please in general use the citation style of the American Psychological Association (APA), Seventh Edition.

* + 1. Indirect Citation in Text

**Syntax**

Citation text (Author(s), Year)

**Example**

Much of the work performed by IS practitioners, and managers in general, deals with design (Boland, 2002) - the purposeful organization of resources to accomplish a goal.

* + 1. Direct Citation in Text

**Syntax**

“Direct citation text” (Author(s), Year, Page(s))

**Example**

In the early stages of a discipline or with significant changes in the environment, each new artifact created for that discipline or environment is “an experiment that poses a question to nature” (Newell & Simon, 1976, p. 114).

* + 1. Modified Direct Citation in Text
* Use [...] to omit parts of the cited text that are not crucial for its meaning:

“Much of the work performed by IS practitioners [...] deals with design – the purposeful organization of resources to accomplish a goal.” (Hevner et al. 2004, p. 78)

* Add words in square brackets to achieve seamless transitions between your own ideas and the cited text:

Benbasat and Zmud (1999, p. 5) argue that the relevance of IS research is directly related to its applicability in design, stating that the implications of empirical IS research should be “implementable, […] synthesize an existing body of research, […] [or] stimulate critical thinking” among IS practitioners.

* 1. Managing References

**Use Zotero!** (or a similar tool) (see Table 3)

* [zoh-TAIR-oh] is a free, easy-to-use tool to help you collect, organize, cite, and share your sources
* Download Zotero citation style on our website <https://www.uni-goettingen.de/de/templates/609290.html>
* Zotero can be integrated in Microsoft Word

|  |  |
| --- | --- |
| Table 3. Zotero Links | |
| Topic | Link |
| Quick Start Guide | https://www.zotero.org/support/quick\_start\_guide |
| Complete Beginner Guide (Video) | https://www.youtube.com/watch?v=JG7Uq\_JFDzE |
| Citations and Bibliography in Word (Video) | https://youtu.be/JG7Uq\_JFDzE?t=512 |
| Set Zotero to English language | http://forums.zotero.org/discussion/4004/?Focus=17166#Comment\_17166 |

Although it is very convenient, and everything is done for you: Visually check all references before handing in:

* Your Zotero database may be incomplete
* Citation style might not work for all types of references (e.g., magazines)
  1. List of References

**Basic remarks**

* List of references is sorted alphabetically.
* “Et al.” is used in text citations if the cited object has more than two authors; in the bibliography all authors must be listed.
* For authors, last names are given first.
* See References section at the end of the document.

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* Use Zotero for managing your bibliography and citations
* Be aware that references downloaded from the web may not be correct a priori
* Perform regular bibliography checks

References

Author, A. B., & Author, C. D. (Year). Title of the Paper, *Journal* 1(1), 1-10. (https://doi.org/XXXXX).

DeLone, W. H., & McLean, E. R. (1992). Information Systems Success: The Quest for the Dependent Variable, *Information Systems Research* 3(1), 60–95. (<https://doi.org/10.1287/isre.3.1.60>).

Markus, M. L., & Robey, D. (1988). Information Technology and Organizational Change: Causal Structure in Theory and Research, *Management Science* 34(5), 583–598. (<https://doi.org/10.1287/mnsc.34.5.583>).

Abbreviations

<Example, ordered alphabetically> (remove this note!)

CIO Chief Information Officer

XML Extensible Markup Language

Appendix

A 1 Title

Here goes your text. This is exemplary text in “Text” style.

|  |
| --- |
| **Do not include this or the following appendix in the final submission.** Remove it from this document**.** |

A 2 Thesis Submission

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*YY should be replaced by BT in case of Bachelor thesis, MT in case of Master thesis, BS in case of seminar thesis, MS in case of Master seminar,*

*YYYY should be replaced by the year you are starting your thesis, e.g., 2023*

*SS should stay in the case you start your thesis in the summer semester, or be replaced by WS if you start your thesis in the winter semester,*

XX *are the initials of your supervisor,*

LastName *is your last name (not included in anonymous version),* Titleofyourpaper *is an abbreviation of your paper (roughly max. 12 characters).*

**Example**

BT\_2023SS\_LS\_Mueller\_Evolution of TAM.pdf

BT\_2023SS\_LS\_Evolution of TAM\_anonymous.pdf

|  |
| --- |
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Göttingen, September 6, 2023

Last Name:

First Name:

Student ID:

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_