

RESPONSIBLE FASHION SERIES

presents:

Wednesday 29th Oct. to Friday 8th Nov.

Innovation, Bio-Design and Technology

Join us at the *Arizona State University (ASU)* in Los Angeles, CA, and Phoenix, AZ, for industry insights, keynote speakers and presentations by an international group of scholars on topics that explore circularity, legislation, responsibility, smart textiles and technology. This conference is free and open to the public.

Hosted by

The ASU FIDM
Arizona State University
ASU CA Center Grand
919 S. Grand Ave
Los Angeles, CA 90015
USA

This region of the USA is leading the way in implementing new United States legislation and research in circularity systems. We want to push the boundaries of traditional fashion practices and offer insights into the evolving landscape where technology and sustainability converge to shape the future of the apparel industry.

For more information, please refer to <https://www.uni-goettingen.de/de/responsible+fashion+series/692515.html>

or contact mail@responsible-fashion-series.com



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The Sustainable Cotton Project

Innovation, Bio-Design and Technology

Wednesday 29th Oct. to Thursday 30th Oct.

PART A: Sustainable Cotton Farm tour

The event begins with a tour of a sustainable cotton farm in San Joaquin Valley, California, offering a 'behind-the-scenes' look at the various aspects of cotton production. You will meet the farmers and scientists, see cotton being harvested and ginned, and learn about the practices of Cleaner Cotton™. For more information and to register, please refer to the website of the [Sustainable Cotton Project](#).



Photo: Dennita Sewell

The tour includes:

- meeting directly with cotton farmers and scientists
- learning about biological and regenerative practices
- seeing cotton being harvested, ginned and baled
- touching a range of products made from California Cotton
- a local lunch



It also features an introduction by

- Lynda Grose (San Francisco, CCA) to '*Cationic/Cleaner Cotton*' and '*Evolving Garments*'

Pick up location Wednesday, Oct 29 at 3:30pm:
ASU FIDM, ASU CA Center Grand, 919 S. Grand Ave
Los Angeles, CA 90015

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Innovation, Bio-Design and Technology

Saturday, 1st Nov.

PART B: LA – Focus on Innovation

Keynotes

10:00 Debora Landis (UCLA)

11:00 Lesley Roberts (SoCal Fibreshed) – *Fibreshed*

12:00 BREAK

Panel: Govt. and Non-Govt. Frameworks

12:30 -Annick Schramme & Anna-Lena Müller (Antwerp Belgium) – *Just Fashion*

-Fernanda Correa Bernardo (São Paulo, Brazil) – *The importance of Non Governmental Organizations and social projects that work with textile and fashion residues in Brazil*

14:00 LUNCHBREAK

Discussion

15:30-Stefanie Mallon (Göttingen, Germany) – *Systematics of Sustainability in Fashion Practices*

16:30 BREAK

Panel Discussion: Internat. Legislation

16:45 -Annick Schramme, Anna-Lena Müller & N.N. – *Fashion and the Law. Textile Upcycling and its Legal Frameworks in Europe and the USA*

17:45 BREAK

Keynote

18:00 -Ian King (Milan, Italy) – *Philosophy of Fashion*

19:00 END

From 7 pm Dia Y Noche de Los Muertos – Hollywood Forever Cemetery
6000 SANTA MONICA, BLVD. HOLLYWOOD, CA

Innovation, Bio-Design and Technology

Sunday, 2nd Nov.

PART B: Los Angeles – Focus on Technology

Keynote

10:30 -Julia Koerner (UCLA) - *AI and Technology*

11:30 BREAK

Panel: Technologies for Change

12:30 -Aika Alemi (Born Nomad, Kazakhstan) – *AI & digital Technologies: transforming Fashion, Crafts and Design*

-Jure Purgaj (Vienna Austria) - Virtual Reality (VR) in Fashion Design Education: A Competency Framework for Integrating Bio-Design Practices

-Gozde Goncu Berk (UC Davis) – *The Paradox of Smart Textiles: Innovation and the Challenges of Sustainability*

14:30 BREAK

Lecture

15:00 -Fernanda Correa Bernardo, Francisca Dantas Mendes, Maria Goreti Leal Vanini Isaac and Renata Mayumi Lopes Fujita from SUSTEXMODA (São Paulo, Brazil) – *The Sustexmoda Institute 05:*

16:00 BREAK

Panel: Fashion and the Future

16:30 -Luciana Scrutchen (Parsons School of Design, New York) – *African American Migration to the West Coast, USA – Influence on Fashion and the Future*

-Stephanie Barker-Fry (London College of Fashion, UK) – *Decolonising Fashion Education Systems with New Imaginaries: How could a fashion residency facilitate equitable knowledge exchange between practitioners in London and Accra?*

Interim Conclusion

18:30

19:00 END

Dinner option

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Innovation, Bio-Design and Technology

Tuesday, 4th Nov.

PART C: Phoenix– Focus on Bio-Materials

Exhibitions opening

- 09:00 -Mal James (Edinburgh, Scotland) – *Loom to Form*
-Benedetta Panuccio (Milan, Italy) – *Crystallisation*
-Sustexmoda (São Paulo, Brazil) – *Sustexmoda's projects*
-Exhibits from Galina Mihaleva and the ASU

10:15 BREAK

Panel: Education

- 10:30 --Sara Kaufman & Simone Valtulina (Milan, Italy) – *Sex and Sustainability (Sextainability). How to communicate sustainability in a sexy way*
-Luigi Tili (Milan, Italy) – *An Agile Approach to ESG Management in Ready-to-wear Collection Development Process: Integrating KANBAN and OKRs*

12:30 LUNCHBREAK

Workshops

- 13:30 -Sustexmoda (São Paulo, Brazil) – *Industrial Upcycling*
Class: 13:30–14:45 Contemporary Fashion
13:30 -Jure Purgaj (Vienna, Austria) – *Fashioning a sustainable future: Creating patterns for an AI-driven sustainable fashion design education* Class : 13:30–16:15 Flat Pattern

Panel: New and Sustainable Materials

- 15:00 -Stefanie Mallon (Göttingen, Germany) – A tough job in fashion – 'Bio-Materials' and sustainability
-Shah Noor Shafqat (ASU) – *A Different Kind of Growth: Challenges & Opportunities of Mycelium for Product Design*

16:30 BREAK

Workshop

- 16:45 -Sustexmoda (São Paulo, Brazil) – *Workshop Fashion Upcycling*

Lecture

- 18:15 -Jessie Kosak & Dennita Sewell (ASU FIDM) – *Sustainability Projects at ASU FIDM*

19:15 END and exhibition reception

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Innovation, Bio-Design and Technology

Wednesday, 5th Nov.

PART C: Phoenix– Focus on Native Crafts & Culture

VISITS TO

- The Goodwill Sorting Centre
- Phoenix Fibres
- The Heard Museum
- Native American Demonstration
- Taliesin West
- The Desert Botanical Garden

Thursday 6th and Friday, 7th Nov.

EXCURSION TO THE GRAND CANYON

Details to be announced

Contact

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Photo: Galina Mihaleva

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