# RESPONSIBLE FASHION SERIES

## presents:

Wednesday 29th Oct. to Friday 8th Nov.

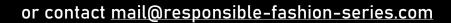
## Innovation, Bio-Design and Technology

Join us at the *Arizona State University (ASU)* in Los Angeles, CA, and Phoenix, AZ, for industry insights, keynote speakers and presentations by an international group of scholars on topics that explore circularity, legislation, responsibility, smart textiles and technology. This conference is free and open to the public.



This region of the USA is leading the way in implementing new United States legislation and research in circularity systems. We want to push the boundaries of traditional fashion practices and offer insights into the evolving landscape where technology and sustainability converge to shape the future of the apparel industry.

For more information, please refer to <a href="https://www.uni-goettingen.de/de/responsible+fashion+series/692515.html">https://www.uni-goettingen.de/de/responsible+fashion+series/692515.html</a>





RESPONSIBLE FASHION SERIES



## The Sustainable Cotton Project

## Innovation, Bio-Design and Technology

Wednesday 29th Oct. to Thursday 30th Oct.

#### PART A: Sustainable Cotton Farm tour

The event begins with a tour of a sustainable cotton farm in San Joaquin Valley, California, offering a 'behind-the-scenes' look at the various aspects of cotton production. You will meet the farmers and scientists, see cotton being harvested and ginned, and learn about the practices of Cleaner Cotton™. For more information and to register, please refer to the website of the Sustainable Cotton Project.



#### The tour includes:

- meeting directly with cotton farmers and scientists
- learning about biological and regenerative practices
- seeing cotton being harvested, ginned and baled
- touching a range of products made from California Cotton
- a local lunch

It also features an introduction by

Lynda Grose (San Francisco, CCA) to 'Cationic/Cleaner Cotton' and *'Evolving Garments'* 

> Pick up location Wednesday, Oct 29 at 3:30pm: ASU FIDM, ASU CA Center Grand, 919 S. Grand Ave Los Angeles, CA 90015

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Saturday, 1st Nov.

#### PART B: LA - Focus on Innovation

## Keynotes

10:00 Debora Landis (UCLA)
11:00 Lesley Roberts (SoCal Fibreshed) - Fibreshed
12:00 BREAK

#### Panel: Govt. and Non-Govt. Frameworks

12:30 -Annick Schramme & Anna-Lena Müller (Antwerp Belgium) - Just Fashion

-Fernanda Correa Bernardo (São Paulo, Brazil) - *The importance of Non Governamental Organizations and social projects that work with textile and fashion residues in Brazil* 

14:00 LUNCHBREAK

## Discussion

15:30-Stefanie Mallon (Göttingen, Germany) – Systematics of Sustainability in Fashion Practices
16:30 BREAK

## Panel Discussion: Internat. Legislation

16:45 -Annick Schramme, Anna-Lena Müller & N.N. - Fashion and the Law. Textile Upcycling and its Legal Frameworks n Europe and the USA

17:45 BREAK

## Keynote

18:00 - Ian King (Milan, Italy) - *Philosophy of Fashion* 19:00 END

From 7 pm Dia Y Noche de Los Muertos - Hollywood Forever Cemetary 6000 SANTA MONICA, BLVD. HOLLYWOOD, CA





Sunday, 2nd Nov.

#### PART B: Los Angeles - Focus on Technology

## Keynote

10:30 -Julia Koerner (UCLA) - Al and Technology
11:30 BREAK

## Panel: Technologies for Change

12:30 -Aika Alemi (Born Nomad, Kazakhstan) - Al & digital Technologies: transforming Fashion, Crafts and Design

-Jure Purgaj (Vienna Austria) - Virtual Reality (VR) in Fashion Design Education: A Competency Framework for Integrating Bio-Design Practices

-Gozde Goncu Berk (UC Davis) - *The Paradox of Smart Textiles:* Innovation and the Challenges of Sustainability

14:30 BREAK

#### Lecture

15:00 -Fernanda Correa Bernardo, Francisca Dantas Mendes, Maria Goreti Leal Vanini Isaac and Renata Mayumi Lopes Fujita from SUSTEXMODA (São Paulo, Brazil) - *The Sustexmoda Institute* 05: 16:00 BREAK

#### Panel: Fashion and the Future

16:30 -Luciana Scrutchen (Parsons School of Design, New York) 
African American Migration to the West Coast, USA - Influence on

Fashion and the Future

-Stephanie Barker-Fry (London College of Fashion, UK) –
Decolonising Fashion Education Systems with New Imaginaries:
How could a fashion residency facilitate equitable knowledge
exchange between practitioners in London and Accra?

#### Interim Conclusion

18:30

19:00 END

**Dinner option** 

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Tuesday, 4th Nov.

#### PART C: Phoenix - Focus on Bio-Materials

## **Exhibitions opening**

09:00 - Mal James (Edinburgh, Scotland) - Loom to Form

- -Benedetta Panuccio (Milan, Italy) Crystallisation
- -Sustexmoda (São Paulo, Brazil) Sustexmoda's projects
- -Exhibits from Galina Mihaleva and the ASU 10:15 BREAK

#### Panel: Education

10:30 --Sara Kaufman & Simone Valtulina (Milan, Italy) - Sex and
Sustainability (Sextainability). How to communicate
sustainability in a sexy way

-Luigi Tili (Milan, Italy) - An Agile Approach to ESG Management in Ready-to-wear Collection Development Process: Integrating KANBAN and OKRs

12:30 LUNCHBREAK

## Workshops

13:30 -Sustexmoda (São Paulo, Brazil) - *Industrial Upcycling* Class: 13:30-14:45 Contemporary Fashion

13:30 - Jure Purgaj (Vienna, Austria) - Fashioning a sustainable future:

Creating patterns for an Al-driven sustainable fashion design
education Class: 13:30-16:15 Flat Pattern

#### Panel: New and Sustainable Materials

15:00 -Stefanie Mallon (Göttingen, Germany) - A tough job in fashion - 'Bio-Materials' and sustainability

-Shah Noor Shafqat (ASU) - A Different Kind of Growth: Challenges & Opportunities of Mycelium for Product Design 16:30 BREAK

## Workshop

16:45 -Sustexmoda (São Paulo, Brazil) - Workshop Fashion Upcycling

#### Lecture

18:15 - Jessie Kosak & Dennita Sewell (ASU FIDM) - Sustainability Projects at ASU FIDM

19:15 END and exhibition reception

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Wednesday, 5th Nov.

#### PART C: Phoenix - Focus on Native Crafts & Culture

#### **VISITS TO**

- The Goodwill Sorting Centre
- Phoenix Fibres
- The Heard Museum
- Native American Demonstration
- Taliesin West
- The Desert Botanical Garden

Thursday 6th and Friday, 7th Nov.

## **EXCURSION TO THE GRAND CANYON**

Details to be announced



Dennita Sewell
ASU FIDM,
Arizona State University
Fashion Institute for Design and
Merchandise
ASU CA Center Grand
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Photo: Galina Mihale