Business Informatics deals with
1. the design
2. the operation and
3. the use
of IT systems in economy, administration and in the private sector.

Business Information Systems’ field of work

Two central aspects:
1. Focus on business applications
2. Consideration of all aspects of information processing
   − Development of application systems
   − Strategic aspects of information processing

Sub-areas of Business Information Systems
• Information Management
  − Strategic planning of information processing
  − Organization of information processing
• System Development & System Selection
  − Organizational aspects (procedure, methodology)
  − Business processes
  − Technical aspects (databases, interfaces,...)
• Application Systems
  − in manufacturing companies
  − in service enterprises

Status: April 2024