

Virtual Conference of the European University ENLIGHT 23 – 24 March 2021, Tartu

The Impact of Digitisation on Internationalisation

Challenges and Opportunities
for the Future of Universities

Programme



Programme

All times refer to Central European Time

Tuesday, March 23rd

12:00 – 12:05 **Music**

12:05 – 12:15 **Welcome**

Prof. Dr. Toomas Asser

Rector, University of Tartu

Dr. Valérie Schüller

Acting President, University of Göttingen

12:15 – 12:30 **Opening of the German Spring**

Christiane Hohmann

German Ambassador in Estonia

12:30 – 12:50 **Welcome Address**

Björn Thümler

Minister for Science and Culture, Lower Saxony

Liina Kersna

Estonian Minister for Education and Science (Video Statement)

12:50 – 13:50 **Keynote**

Introduction

Prof. Dr. Hiltraud Casper-Hehne

Vice-President for Internationalisation, University of Göttingen

European universities and digitalisation in research and teaching

Sophia Eriksson-Waterschoot

Director for Youth, Education and Erasmus+ at the European Commission

13:50 – 14:00 **Music**

14:00 – 15:00 **Break**

15:00 – 16:15

Panel 1: Digital Competences in Education and Internationalisation



Panellists

Björn Thümler

Minister for Science and Culture, Lower Saxony

Prof. Dr. Joybrato Mukherjee

President, German Academic Exchange Service (DAAD)

Prof. Dr. Stephanie Debette

Vice President for External Relations, University of Bordeaux

Prof. Dr. Jozef Tancer

Vice-rector for International Relations, Comenius University in Bratislava

Prof. Dr. Hiltraud Casper-Hehne

Vice President for Internationalisation, University of Göttingen

Host

Prof. Dr. Marko Pajević

College of Foreign Languages and Cultures, University of Tartu

Wednesday, March 24th

9:00 – 10:00

Workshop: Digitalisation and Internationalisation: Virtual Exchange, Mobility Schemes, & Projects

Host:

Dr. Tanja Falkowski

Head of International Relations and Deputy Director International Office, University of Göttingen

Speaker

Joanne Pagèze

Vice-president for Internationalisation, University of Bordeaux

Dr. Sake Jager

Centre for Learning Innovation and Quality / Applied Linguistics, Faculty of Arts, University of Groningen

Dr. Katharina Jannasch

Coordinator Virtual Exchange, International Office, University of Göttingen

10:15 – 11:15 Workshops

Open Access, Open Data, Open Science

Host

Dr. Birgit Schmidt

Head of Knowledge Commons, Göttingen State and University Library

Speaker

Liisi Lembinen

Director of Development, Tartu University Library

Dr. Bianca Wagner

Geoscience Center, University of Göttingen

Geisteswissenschaftliches Promovieren und Forschen digital

Host

Dr. Nele Hoffmann

Graduate School for Humanities, University of Göttingen

in German

11:30 – 12:30 Workshops

Artificial intelligence:
Potentials and Perspectives

Host

Prof. Dr. Robert Krimmer

Johan Skytte Institute of Political Studies,
University of Tartu

Speaker

Prof. Dr. Raul Zafra

Institute of Computer Science, University of Tartu

Dr. Valentin Gold

Methods Centre in Social Sciences,
University of Göttingen

Filter bubbles in our digital society

Host

Lara Loeser

German-Baltic Youth Office

Speaker

Anja Türkan

Social Media Advisor of the President of the
European Commission Ursula von der Leyen

Prof. Dr. Tobias Ley

Center of Excellence in Educational Innovation,
Tallinn University

12:30 – 13:30 Break

14:45 – 15:45 Workshops

Digitalisation and sustainability: Smart Cities and Mobility

Host

Prof. Dr. Tiit Tammaru

Institute of Ecology and Earth Sciences,
University of Tartu

Speaker

Jaanus Tamm

Project Manager at the Department of Communal
Services, Tartu City Government

Prof. Dr. Marcus Baum

Data Fusion Lab, Institute of Computer Science,
University of Göttingen

Exploring the students' experience on online learning

Host

Sara Helsen

ENLIGHT Student Network, Ghent University

Cameron Keighron

ENLIGHT Student Network, National University of
Ireland, Galway

16:00 – 17:00 **Panel 2: The digital Campus of ENLIGHT: Challenges & Perspectives**

Introduction

Toomas Hendrik Ilves

Former President of the Republic of Estonia,
Visiting Professor of Democracy in the Digital Age, University of Tartu

Panellists

Prof. Dr. Juan José Unzilla Galán

Vice Rector of Digital Transformation, University of the Basque Country

Prof. Dr. Ilse De Bourdeaudhuij

Director of Education, Ghent University

Prof. Dr. Hiltraud Casper-Hehne

Vice President for Internationalisation, University of Göttingen

Host

Dr. Aune Valk

Vice Rector for Academic Affairs, University of Tartu

The Impact of Digitisation on Internationalisation –

The Challenges and Opportunities for the Future of Universities

The current pandemic has interrupted international exchange, cooperation and mobility in an unprecedented manner. At the same time, the digitisation push we witness has enabled completely new possibilities. Both developments are especially true for research, universities and higher education in general. These challenges, however, can and should be understood as opportunities for change.

With the conference, we want to promote this understanding and, by bringing together the relevant stakeholders from higher education experts and policy makers to internationalisation practitioners to academics and students, want to contribute to the discussion on the future of European universities and higher education in general. During the conference, we will focus on the importance of digital competences among students and teachers for the internationalisation of higher education, on opportunities for research and development and on challenges and perspectives of the digitisation strategy of the ENLIGHT Network.

The aim of the conference is to identify new and sustainable ways to use digitisation as tool for enhancing research, teaching and the internationalisation of universities. If you are interested, listen to what our invited experts have to say by joining for the keynote or one of the expert panels or get involved by participating in one of the many workshop sessions on a broad range of topics ranging from virtual exchange and mobility schemes to open access, artificial intelligence and the digitalisation of health.

The conference is also the opening event of “Saksa Kevad” 2021 (German Spring), an annual month-long festival, organised by the German Embassy and the Goethe-Institut in Estonia together with Estonian partners, celebrating the cooperation and friendship between the two countries. This year, the festival is organised in collaboration with and support by the German state of Lower Saxony.

The event will be conducted as a virtual conference, co-hosted by the University of Göttingen and University of Tartu. Please visit www.uni-goettingen.de/digiint for all information on registration and schedule details. Registration is free of charge and open to everyone.

