

Georg-August-Universität Göttingen		6 C 4 WLH
Module M.WIWI-VWL.0168: Economics of Multinational Enterprises		
Learning outcome, core skills: After a successful completion of the course students are able to: <ul style="list-style-type: none"> • understand the role of multinational firms in the world economy, • explain why and when multinational firms exist, • understand how the existence of multinational firms changes the market structure and welfare. 		Workload: Attendance time: 56 h Self-study time: 124 h
Courses: 1. Economics of Multinational Enterprises (Lecture) <i>Contents:</i> Firms in International Trade <ol style="list-style-type: none"> 1. Concepts, Stylized Facts, Issues 2. Overview of theory and empirical findings 3. Horizontal FDI 4. Vertical FDI 5. Trade Costs and Foreign Direct Investment 6. Internalization 		2 WLH
2. Economics of Multinational Enterprises (Exercise) <i>Contents:</i> In the accompanying practice session students deepen and broaden their knowledge from the lectures.		2 WLH
Examination: Written examination (90 minutes) ! Economics of Multinational Enterprises		6 C
Examination requirements: <ul style="list-style-type: none"> • Demonstrate a knowledge of the classical theoretical models that are used to explain the strategies of multinational firms, • narratively state the economic intuitions behind the theoretical models, • show the ability to analyze the differences between multinational firms and national firms. 		
Admission requirements: none	Recommended previous knowledge: M.WIWI-VWL.0092: International Trade	
Language: English	Person responsible for module: Dr. Zhan Qu	
Course frequency: each summer semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 1 - 4	
Maximum number of students:		

not limited	
-------------	--