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Conference program

**Informal and Everyday Markets – Histories of Business and Entrepreneurship
in India since the 19th Century**

State and University Library Göttingen (SUB), Platz der Göttinger Sieben 1 (first floor)

*Conveners: Ingo Koehler (Göttingen Univ.), Christina Lubinski (Copenhagen Business School),
Sebastian Schwecke (Göttingen Univ.), Douglas Haynes (Dartmouth College)*

Wednesday, 18 June 2014

13:30-14:15 Registration

14:15-14:30 Welcome (Conveners)

14:30-15:00 Opening remarks (Ingo Köhler, Göttingen)

15:00-17:00 Panel 1 Informality, Trust and Risk: Finance and Speculation

Ritu Birla: *[title tba]* (Toronto)

Sadan Jha/ Nishpriha Thakur: *Ethnography of Trust and History as Circulating Commodities in Chauta Bazar, Surat* (Surat)

Sebastian Schwecke: *A ‘Tangled Jungle of Disorderly Transactions’? Informality and Trust in Quotidian Finance in Late Colonial and Present-day Banaras* (Göttingen)

18:00-19:30 (Paulinerkirche) Claude Markovits: South Asian Business Networks and Informal Markets - Reflections around an Equation (Paris)

20:00 Conference dinner

Thursday, 19 June 2014

9:00-11:00 Panel 2 Regulating the Informal

Ritajyoti Bandyopadhyay: *Paving the Informal: The Archives of Street Vending in Postcolonial Calcutta* (CSSS Calcutta)

Sujeet George: *Negotiating Multiple Languages of Trade: Regularizing the Salt Markets in the Bombay Presidency* (CSSS Calcutta)

Koyel Lahiri: *The Politics of Hawking: A Reading of the Hawker Sangram Committee, Calcutta* (New Delhi)

11:00-11:15 *Coffee break*

11:15-13:15 Panel 3 Shapes and Sites of Informal Markets

Saumyashree Ghosh: *The Making of the mokam: Relations in Exchange in Railway Trading Marts, Bengal c.1870-1914* (CSSS Calcutta)

Anwesha Ghosh: *The Making of New Market: A Constitutive Paradox* (Toronto)

Lucy Norris: *Secondhand Clothing Markets in India: An Anthropological Perspective on Exchange and the Transformation of Value* (Berlin/UCL)

13:15-14:00 *Lunch break*

14:00-16:00 Panel 4 Local Capitalism: Clusters and Institutions of Small-Scale Business

Suresh Bhagavatula: *Recent Entrepreneurial History of Handloom Industry in Andhra Pradesh (1970-2013)* (Bangalore)

Yugank Goyal: *Understanding Trade Credit Institutions in Small Businesses: History and Sociology of the Informal Footwear Industry in Agra* (Rotterdam)

Stefan Tetzlaff: *Owner-Drivers Surveyed and Reformed: Life-Worlds and Business Activities of a Prominent Social Figure in Interwar India* (Göttingen)

16:00-17:00 Key note: Douglas Haynes [title tba] (Dartmouth)

17:00-17:15 *Coffee break*

17:15-19:15 Panel 5 Informality in Long-distance Trading Networks

Torsten Tschacher: *Money-Making is Their Prime Concern: Markets, Mobility, and Matrimony among South Indian Muslims in Colonial Southeast Asia* (Göttingen)

Nisha Mary Mathew: *Migration, Smuggling and a Transnational Economy in the Making. Dubai and its Indian Contexts of Urbanization* (CISA, Johannesburg)

Gijsbert Oonk: *The Emergence of Indigenous Industrialists in Calcutta, Bombay and Ahmedabad, 1850-1947* (Rotterdam)

20:00 Conference dinner

Friday, 20 June 2014

9:00-11:00 Panel 6 Selling Modernity or Embedment of Goods and Consumer Identity

V. Kalyan Shankar/Prof. Rohini Sahni: *From "Black and White" To "Color" and the Grey Areas in Between: The Evolution of Local Markets for Television Sets in an Indian City, 1975-2010* (Pune)

Vibodh Parthasarathi: *The Making of Recorded Music: Business Practices in the Early Records Industry, 1900-1908* (Jamia Millia University, Delhi)

Jason Petrulis: *From Temple Tonsure to Woman's Wig: Making Indian Hair Markets in the 1960s* (Columbia University)

11:00-11:15 Coffee Break

11:15-12:15 Barbara Harriss-White, *Local Capitalism and the Foodgrains Economy in Northern Tamil Nadu, 1973 – 2013* (Oxford)

12:15-12:30 Coffee Break

12:30-14:30 Panel 7 Into the Global South. Foreign Agents in South Asia

Christina Lubinski: *On Race and Recruiting Practices in Foreign Firms in India* (Copenhagen)

Raman Mahadevan: *Wrangling over the Colonial Indian Market: The Untold Story of German Commercial Presence between the Wars* (Chennai)

Arafaat Valiani: *Entrepreneurship, Urban Planning and Transnational Migration in Postcolonial Bombay and Karachi* (Oregon)

14:30-15:00 Concluding Discussion