Master’s seminar in summer term 2020 (6 ECTS): M.WIWI-VWL.0026, M.WIWI-VWL.0036 & M.WIWI-VWL.0164

Interdisciplinary Topics in Innovation Economics

Application: until April 20th via email (see below)
Submission deadline: June 19th 2020 until midnight via email to your supervisor
Presentations: Monday, June 29th, 9am – 2.30pm and Tuesday, June 30th, 9am – 2.30pm at Volkswirtschaftliches Institut für Mittelstand und Handwerk (ifh), Heinrich-Düker-Weg 6, room 0.101
No. of participants: Max. 12 participants

The Chair of Economic Policy and SME Research offers a master’s seminar in the summer term 2020 with the topic: Interdisciplinary Topics in Innovation Economics.
To understand the multidimensionality of innovation processes, an interdisciplinary approach in innovation economics is indispensable. Just looking at advances in technology, market shares, patents, or R&D expenditures falls short of the mark. Economists as well as policymakers need to take a closer look at the firm-level of innovation and understand the managerial, organizational, and (social) psychological processes behind this endeavor. Therefore, the seminar’s overall question is: “What are the advantages of an interdisciplinary approach in innovation economics?”.

Application and Topic Assignments:
Places will be awarded following the “first-come-first-serve” principle. To apply for the seminar, please write an email to Elaine Horstmann (elaine.horstmann@wiwi.uni-goettingen.de) until April 20th and state your three preferred topics.

Exam requirements:
• Seminar paper: 15 pages, +/-10%, English or German
• Presentation: 15 minutes; English or German
• Opponent (Co-Referat): 5 Minutes, English or German
• Participation in the seminar and discussion

Organization:
The kick-off meeting has been cancelled due to the COVID-19 crisis. Therefore, we ask you to contact your supervisor directly after you have been accepted for the seminar and have been assigned to a topic. The application procedure as described above, is mandatory to participate in the seminar. Before contacting you supervisor, please make sure you read the mentioned literature regarding your topic and have prepared a first idea for your research question and your structure. Please reserve the presentations dates. In case we will not be able to hold presentations as planned, we will inform you about alternatives in time.
Dates:

<table>
<thead>
<tr>
<th>Registration:</th>
<th>until April 20th via email to <a href="mailto:elaine.horstmann@wiwi.uni-goettingen.de">elaine.horstmann@wiwi.uni-goettingen.de</a></th>
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<tbody>
<tr>
<td>Kick-Off Meeting:</td>
<td>Due to the COVID-19 crisis, the kick-off meeting has been cancelled. See section “Organization” above.</td>
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<td>Enrollment and dropping of exams:</td>
<td>Until May 5th via Flexnow. This is mandatory! We are not able to enroll you after the deadline expires.</td>
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<tr>
<td>Submission deadline:</td>
<td>June 19th until midnight via email at your supervisor. Please add <a href="mailto:Elaine.horstmann@wiwi.uni-goettingen.de">Elaine.horstmann@wiwi.uni-goettingen.de</a> to cc.</td>
</tr>
<tr>
<td>Planned presentations:</td>
<td>Monday, June 29th, 9am – 2.30pm Tuesday, June 30th, 9am – 2.30pm at Volkswirtschaftliches Institut für Mittelstand und Handwerk (ifh), Heinrich-Düker-Weg 6, room 0.101</td>
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Topics:

1. Recent changes in the role of R&D for Innovation (supervisor: Harm Alhusen)

2. Innovation systems and regionality (supervisor: Thore Bischoff)
3. **Innovation as a multifaceted phenomenon: modes of innovation (supervisor: Eike Matthies)**

4. **Absorptive Capacities and Innovation (supervisor: Elaine Horstmann)**

5. **Employee-Driven Innovation (supervisor: Prof. Bizer)**

6. **Innovation and sustainable development (supervisor: Dr. Feser)**
   - Schlaile, Michael; Urmetzer, Sophie; Blok, Vincent; Andersen, Allan; Timmermans, Job; Mueller, Matthias et al. (2017): Innovation Systems for Transformations towards Sustainability? Taking the Normative Dimension Seriously. *Sustainability 9* (12).