



Press release

KITFEM Final Conference: Innovation in Emerging Markets and Impacts for the EU

On November 22 2019, the final conference of the KITFEM project took place at CUNEF, Madrid. Over three years, a total of 69 researchers and managers from nine countries (Germany, Argentina, China, Denmark, Spain, Italy, Morocco, Mexico and Vietnam) have participated in the project. The Faculty of Business and Economics of the University of Goettingen is one of the main contributors of KITFEM and leader of Work Package 4 that focuses on the role of expatriates as agents of knowledge transfer.

During the conference, the main results of the project were presented and discussed. The participating researchers, managers, and government representatives exchanged their views on innovation in emerging countries, the impacts on European stakeholders, and opportunities for future collaboration.

Fedor Portniagin, research associate from the Chair of Human Resources and Asian Business at the University of Goettingen, presented the study “Best of Both Worlds. The Benefits of Dual Embeddedness for Repatriate Knowledge Transfer” (Prof. Fabian Jintae Froese as corresponding author). The study makes part of the KITFEM project and showcases the roles of organizational support and integration of employees throughout the expatriation cycle as critical antecedents of repatriate knowledge transfer.





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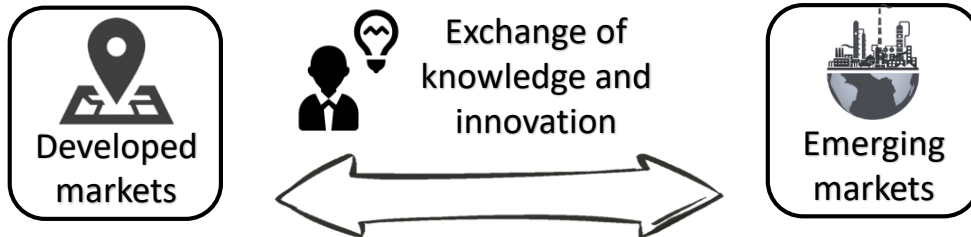
KITFEM Final Conference: Innovation in Emerging Markets and Impacts for the EU



An ongoing project by the University of Goettingen
Faculty of Business and Economics, Chair of Human Resources and Asian Business

Project themes

- How is knowledge and innovation being generated and managed in emerging markets
- How did emerging markets learn from advanced economies to enhance their innovation capability
- Considering the reverse innovation process and how innovation capabilities are transferred from emerging markets into advanced economies



Focus of research

- International knowledge transfer, technology and business model innovation, and their implementation in emerging markets
- Collaborative innovation among different stakeholders in advanced economies and emerging markets
- Challenges for organizations and their workforce when involving employees for increasing firm innovativeness
- Facilitation of knowledge management and innovation creation through expatriate management practices