

Louisa Jantos

EDUCATION

- Visiting Scholar in International Business** Nov. 2025 – Mar. 2026
New Zealand Asia Institute Auckland, New Zealand
- Joint research project with Prof. Dr. David Audretsch, Prof. Dr. Antje Fiedler, Dr. Benjamin Fath and Dr. Sitong (Michelle) Chen
 - Examined institutional challenges faced by transnational sustainable entrepreneurs in China's entrepreneurial ecosystems
 - Co-authored a manuscript on transnational entrepreneurship (currently under review)
- PhD Candidate in Economics** Aug. 2022 – present
Chair of Economic Policy and SME Research, University of Göttingen Göttingen, Germany
- Dissertation topic: Knowledge Transfer for Sustainable Development in Regional Innovation Systems
 - Conducted a total of 90 interviews in Finland, Switzerland, China, Germany, Israel over the course of the dissertation
- Visiting Scholar in International Business** Dec. 2023 – Mar. 2024
Business School, The University of Auckland Auckland, New Zealand
- Joint research project with Prof. Dr. David Audretsch, Prof. Dr. Antje Fiedler, Dr. Benjamin Fath and Dr. Sitong (Michelle) Chen
 - Executed 25 interviews with transnational sustainable entrepreneurs in Chinese entrepreneurial ecosystems
 - Co-authored a book chapter and a paper for submission
 - Held a PhD seminar
- Master Student in International Economics** Oct. 2017 – Mar. 2022
Master of Science, University of Göttingen Göttingen, Germany
- **Topic Focus:** Microeconomics, Macroeconomics, Finance, Experimental Economics, Institutional Economics
 - Master Thesis: *Which role do start-up ecosystems play for Cleantech innovations? A comparative analysis between Germany and Israel based on the Helix model to identify key relationships and processes for start-up ecosystems in the Cleantech sector* Grade: 1.3
- Exchange Student in Business and Economics** Oct. 2019 – Feb. 2020
Hebrew University of Jerusalem Jerusalem, Israel
- **Topic Focus:** Finance, Venture Capital, Financial Markets
- Bachelor Student in Economics and Sports Science** Oct. 2013 – Sep. 2017
Bachelor of Arts, University of Göttingen Göttingen, Germany

EXPERIENCE

- Research Assistant** Jun. 2022 – Dec. 2025
Chair of Economic Policy and SME Research, University of Göttingen Göttingen, Germany
- Projects:**
- Regulatory Experiments for Sustainable Development in Knowledge Transfer (RENEW)** Apr. 2022 – Dec. 2025
- **Led and managed** the German Federal Ministry of Education and Research (BMFTR) funded project
 - Identified best practice regions for knowledge transfer and sustainable development within Europe according to eco-innovation index and knowledge transfer based measurements
 - Interviewed 47 regional innovation actors in Helsinki, Finland, and Zürich, Switzerland
- Circular Economy Lab** Feb. 2023 – May 2024
- **Designed, implemented, and facilitated** two 3-day workshops in September 2023 and May 2024
 - Prepared interactive and creative learning formats for students to understand circular economy, closed-ended supply chains and recent policy implications
 - Guided students in critically reflecting on personal consumption habits
- Bootcamp for Female Entrepreneurship** Apr. 2022 – Mar. 2023
- **Led, executed, and organized** two 5-day workshops in April 2022 and March 2023
 - Organized guest lectures featuring female entrepreneurs as role models for female high school students
 - Prepared interactive and creative learning formats for female students for creative business modelling
 - Mentored and evaluated university students in guiding female high-school students in developing their business model

New Work for the Innovative-Sustainable Mittelstand (NEWIM)

Mar. 2022 – Mar. 2023

- Designed, managed, and facilitated a 1-day workshop for SMEs
- Assessed the status quo of regional medium-sized companies regarding their sustainability and New Work potential and development
- Conducted a survey of 110 regional SMEs regarding their sustainable and New Work orientation in Göttingen
- Monitored workshops for scientific evaluation
- Co-authored a summary of the findings in the outlet *Technologie-Information (ti) Magazin*

Research Assistant

Jun. 2023 – May 2025

Institute for Small Business Economics (ifh) Göttingen

Göttingen, Germany

Projects:

Recognition of the E-Tool as an Energy Management System in Small and Micro Enterprises

Apr. 2024 – May 2025

- Compared and evaluated selected energy management systems for micro and small craft businesses
- Conducted and analyzed 15 qualitative interviews with SMEs and innovation consultants
- Co-authored two research reports

Craft with a Future (HAMIZU)

May 2023 – Mar. 2024

- Conducted and evaluated 8 interviews with innovation consultants
- Co-authored one research report

Student Assistant

Feb. 2022 – May 2022

Chair of Economic Policy and SME Research, University of Göttingen

Göttingen, Germany

Intern in Structured Products for Institutional Clients

Feb. 2018 – Jul. 2018

BNP Paribas Investment Bank

Frankfurt am Main, Germany

Senior Data Service Manager

Aug. 2017 – Jan. 2018 / Aug. 2018 – Sep. 2021

Solvians IT Solutions GmbH

Göttingen, Germany

Intern in Sports Therapy

May 2017 – Jul 2017

Neurological Rehabilitation Centre Friedehorst

Bremen, Germany

TEACHING

Tutorial: Introduction to Economic Policy

Summer Term 2025, 2024

University of Göttingen

Tutorial: Introduction to Economics

Winter Term 2024/2025, 2023/2024, 2022/2023

University of Göttingen

Seminar: Knowledge Transfer for Sustainable Development in Regional Innovation Systems

Summer Term 2023

University of Göttingen

PUBLICATIONS

Peer-Reviewed and Published

- Jantos, L., Chen, S. (M.), Fath, B., & Fiedler, A. (2026). The promise of transnational entrepreneurs in contributing to sustainable cities. In J. Eweje & A. Sajjad (Eds.), *The Sustainable Development Goals and the Business Sector: Trends and Implementation Challenges*. Emerald Publishers.
- Jantos, L., Thonipara, A., Meub, L. (2025). Energiemanagementsysteme im Handwerk: Das E-Tool im Marktvergleich. ifh research report No. 30. Göttingen. <https://doi.org/10.47952/gro-publ-319>
- Jantos, L., Thonipara, A., Meub, L. (2025). Energieeffizienz in Handwerksbetrieben: Das E-Tool als zentrales Instrument? ifh research report No. 29. Göttingen. <https://doi.org/10.47952/gro-publ-318>
- Helms, M., Bosbach, J., Finster, R., Friesecke, M., Beuchel, S., Bartelt-Urich, K., Meub, L., Thiem, S., Umel, A. P., Jantos, L., Berger, H., Robra-Bissantz, S. & Lattemann, C. (2024). Handwerk – aus Tradition innovativ: Der Mensch im Mittelpunkt der Digitalisierung. *HMD Praxis der Wirtschaftsinformatik* 61, 1380-1391 (2024). <https://doi.org/10.1365/s40702-024-01123-x>
- Beuchel, S., Jantos, L. & Meub, L. (2024). Digitalisierung im Handwerk zwischen Zettelwirtschaft und KI: Eine Status Quo-Analyse. ifh research report No. 23. Göttingen. <https://doi.org/10.47952/gro-publ-220>
- Wundrack, J., Jantos, L., Bizer, K. & Gubaydullina, Z. (2022). New Work – Arbeit im Mittelstand gestalten In: *Technologie-Informationen (ti) Magazin*, No. 2+3.

Working Papers and Submitted Papers

- **Audretsch, D., Fiedler, A., Chen, S., Fath, B. & Jantos, L.** The role of exogenous entrepreneurs in advancing sustainability in entrepreneurial ecosystems. Submitted to *Small Business Economics* on 10th July 2025, Second Revision Round.
- **Dekker, T. & Jantos, L., (2024).** Pass or fail? Identifying European best practice regions of university-centered knowledge transfer for sustainability transformations (Working Paper No. 46). ifh Göttingen. Retrieved from <https://ifh.wiwi.uni-goettingen.de/>
- **Jantos, L., Bäuml, P. & Feser, D. (2024).** Removing barriers for sustainability: A qualitative cross-country analysis of entrepreneurial ecosystem attributes in Israel and Germany (Working Paper No. 44). Institute for Small Business Economics (ifh) Göttingen. Retrieved from <https://ifh.wiwi.uni-goettingen.de/>

REVIEWER ACTIVITIES

Small Enterprise Research Feb. 2026

Journal of Small Business Management Feb. 2026

TALKS & CONFERENCES: *Selection*

Best Practices for sustainable innovation activity for SMEs Feb. 2025
Darmstädter Tage der Transformation Darmstadt, Germany

How transnational entrepreneurs leverage knowledge for advancing sustainability: Evidence from Chinese city ecosystems Feb. 2024
Management and International Business Department Seminar Auckland, New Zealand

Interventions for Flexibility and Future Viability in SMEs Sep. 2023
QualMet Symposium Innsbruck, Austria

Pass or fail? An institutional analysis for best practice university regions in Europe Aug. 2023
Entrepreneurial Ecosystems Summer School Paris, France

Removing barriers for sustainable innovation Jun. 2023
European Academy of Management (EURAM) Dublin, Ireland

EXTRACURRICULAR ACTIVITIES

Advisory Board Enactus Göttingen e.V. Jun. 2023 – present
Advisor Göttingen, Germany

- Supporting and advising a start-up in developing and launching the business idea
- Supporting in networking with relevant stakeholders

Verein zum Abbauen von Bildungsbarrieren e.V. Dec. 2024 – present
Member

- Support in proofreading and publication of the Dishwasher magazine

Women in Economics Initiative e.V. Feb. 2025 – present
Mentee 2025/2026

GRANTS

Erasmus K+ Oct. 2019 – Feb 2020
Volume: 5.200€ Jerusalem, Israel

DAAD Research Grant for PhDs Nov. 2025 – March 2026
Volume: 10.000€ New Zealand Asia Institute, Auckland, New Zealand

SKILLS, METHODS & INTERESTS

Skills: Microsoft Office (advanced), MaxQDa (advanced), Stata (basic), R Studio (basic), LaTeX (advanced)

Methods: Qualitative Content Analysis (proficient), Survey Evaluation (basic), Textual Analysis (basic)

Languages: German (native), English (fluent), Spanish (advanced), French (basic)

Interests: Photography, Creative Writing, Olympic Weightlifting