



Information for exhibitors 2024

OUR UNIVERSITY



The University of Göttingen is with its 275-years-old history one of the most important and traditional universities in Germany. About 23,000 young people are currently studying at 13 different faculties here. A share of nearly 16 percent of foreign students reflects the university's international appeal, a long-standing attribute of the university.

The university distinguishes itself through a comprehensive range of subjects, through the excellent facilities and an outstanding research quality. The Georgia Augusta also identifies itself through the close interlinking of its exceptional non-university research institutes. These on-site partners form a cooperative alliance of successful research and teaching activities: the Göttingen Campus. In this network, more than 5,300 scientists are doing research, and every year about 750 doctorates are successfully completed.

Each year, several thousands of outstandingly educated, top-notch graduates leave the research facilities of the Göttingen Campus and our university. To ensure they all get a successful start to their professional career, the University of Göttingen hosts the central career fair – the **PRAXISBÖRSE** – directly on campus each year.

PRAXISBÖRSE 2024

The **PRAXISBÖRSE** is Göttingen University's central job and career fair, which takes place over two consecutive days and reaches out to more than 6,000 students and graduates, as well as young professionals from 13 different faculties. Furthermore, students of nearby universities (HAWK, PFH and TU Clausthal) and PhD students from Göttingen Campus attend the PRAXISBÖRSE. Entry is free of charge on both days of the fair.

PRAXISBÖRSE North Campus

18 June 2024, 11 a.m. – 4 p.m.

Friedrich-Hund-Platz 1, 37077 Göttingen, Germany

Here, you are most likely to meet students from:

Biology
Chemistry
Forest Sciences and Forest Ecology
Geosciences and Geography
Mathematics and Computer Science
Physics
Medicine

PRAXISBÖRSE Central Campus

19 June 2024, 11 a.m. – 4 p.m.

Platz der Göttinger Sieben 5, 37073 Göttingen, Germany

Here, you are most likely to meet students from:

Agricultural Sciences
Humanities, Linguistics and Cultural Sciences
Mathematics and Computer Science
Psychology
Law
Social Sciences
Theology
Economics

EXHIBITOR FEE

Single booth

Registration deadline: 31 January 2024

Fair day

Fee

18 June 2024 // North Campus
Foyer of the Faculty of Physics

€ 1,890

19 June 2024 // Central Campus
Central Lecture Hall (ZHG)

€ 1,890

Total price for both days of fair

18 June 2024 // North Campus
19 June 2024 // Central Campus

€ 3,190

Exhibitor fees

Exhibitor fees are not exempt from value added tax.

Cancellations

For cancellations after 31 January 2024, fees amounting to 50 % of the order value will be charged.
For cancellations after 29 February 2024, the booking fee is to be paid in full.

WHAT WE OFFER

Included

- Trade fair presentation on each booked day of fair
- Booth size & facilities:
Central Lecture Hall (ZHG) booth size approx. 3 x 3 m / North Campus approx. 2.5 x 2.5 m
1 standing table with 2 bar stools, Power outlet and Wi-Fi
- Company entry in fair catalogue (1 DIN A 5 page)
- Personal support for exhibitors throughout the entire fair day
- Free catering at Exhibitor's Café throughout the entire fair day
- Self-promotion with logo on homepage
- Publication of job postings on career fair homepage and on JobWall on entire day of fair
- Colour-coded map for better overview of sought-after disciplines/subjects for students
- Possibility for individual talks in the quiet atmosphere in our Applicant's Lounge
- Rear wall / side wall, depending on location of booth
- Free parking

Optional

- Various sponsorship offers
- Advertisements or job postings in fair catalogue (1 DIN A 5 page)

YOUR ADVERTISEMENT IN THE FAIR CATALOGUE

Book an additional image or job advertisement to appear in the fair catalogue and draw increased attention to your company in the run up to the fair!
The fair catalogue will be in an A5 format, 8,000 prints of which will be produced.

**Deadline for advertisements:
29 February 2024**

Advertisement inside catalogue

File delivery until:
29 February 2024

1 page (148 x 210 mm), 4-colour

€ 990 *

Cover pages (only full page can be booked)

Backcover inside "C2/C3", (148 x 210 mm), 4-colour

€ 1,590 *

Backcover outside "C4", (148 x 210 mm), 4-colour

€ 1,790 *

*Plus 19 % VAT for all advertisements.

Important information about ad and file size:**1 PAGE (DIN A5 Portrait)**

Ad size: 148 x 210 mm

File size: 154 x 216 mm

Ad size plus 3 mm bleed margin (= file size)

A note about the files:

Please create files with a **bleed margin of 3 mm on all sides without crop or fiducial markers. At least 10 mm above and below and 15 mm distance to the right and left edges in the final format of the advertisement.**

File format: Acrobat PDF (PDF X-3), TIFF or JPG (resolution: 300 dpi, colour space: CMYK).

SPONSORSHIP



Benefit as a sponsor of PRAXISBÖRSE

Our service package:

- Entitlement on a company presentation in the complementary programme on the days before the fair*
- Full-page advertisement in the inner section of the catalogue, opposite your company entry
- Logo in the sponsorship section of the catalogue and on the posters
- Logo on the homepage
- Logo on the sponsor slide of the info screens, at least 4 weeks before the fair
- 2 advertising spots on 2 info screens (10 times per day with a duration of 10 seconds each) for 3 months (at the Central Campus)

Total price:

€ 1,990 **

Special requests regarding your sponsorship?

Contact us. We look forward to hearing your suggestions.

*online, due to the great success of the online presentations in recent years)

** Plus 19 % VAT for sponsorship.

WHAT'S IN IT FOR THE EXHIBITOR?



- Make the most of the opportunity to showcase your company at the university.
- Get to know highly qualified students, graduates and alumni directly at the booths.
- Raise your public profile as a potential employer through targeted ad placements as well as lectures and workshops before, during and after the fair.
- Publish your job postings on the JobWall and the homepage of the career fair.
- Hold one-on-one interviews in a quiet setting at the Applicant's Lounge.
- Take advantage of the opportunity to share information with teaching staff and project managers running job-related internships and programmes.

YOUR COMPANY PROFILE | YOUR JOB ADS

Fair catalogue

Colour-coded dots lead the way!

At least 8,000 copies of the fair catalogue will be printed, and catalogues will be handed out for students to take with them at central locations within the university; in faculties, as well as in various dining facilities, student living quarters and dormitories.

Moreover, students and alumni will be informed about the fair per e-mail and via the university's newsletter, as well as through announcements in specially selected lectures.

A colour-coded map within the fair catalogue helps to guide visitors from various different faculties and degree programmes specifically toward your company.

Brand your company with the "English button" if you wish to attract our international students or when English is also being spoken at the booth.

Self-promotion

Let them know who you are!

We will publish your company profile, complete with company logo, free of charge along with a full-page advertisement in the fair catalogue and on its homepage.

Job ads

Targeted advertising – Seeking talent

You can display any current job vacancies on our JobWall and on the homepage of the fair as a PDF file.

One-on-one interviews in the Applicant's Lounge

Hold one-on-one interviews within the calm setting of the Applicant's Lounge with interested students who approach your booth with pre-prepared application documents.

JOINT BOOTH BUSINESS COMMUNITY OF SOUTH LOWER SAXONY



A joint booth is also available for small and medium-sized enterprises in South Lower Saxony. This is offered in cooperation with the Business Office Göttingen and the Hanover Chamber of Industry and Commerce and the business funding agencies GWG and WRG.

The joint booth Business Community of South Lower Saxony is supported by:



WE OFFER BRIGHT MINDS AND...

- get you in touch with students and young professionals of all disciplines
- the opportunity to present yourself as an employer
- look for committed mentors for our spin-offs
- inform you about practice-relevant research topics and, if desired, establish contact with our researchers
- give you the opportunity to network with scientists at our events



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 [tsh_unigoe](https://www.instagram.com/tsh_unigoe)