

The **Department of Economics** at the Georg-August-Universität Göttingen is looking for two

Student Research Assistants (m/f/d)

(min 15 hours per month, initially limited to one year with possible extension)

Tasks:

- Supporting the marketing of activities and study course programs of the economics department
 - Manage existing social media channels (LinkedIn, etc.)
 - Activate and manage new social media channels (Bluesky, TikTok, Instagram, partner universities)
 - Support organization of information programs/events (including the Göttingen Economics Department Seminar GEDS)
 - Support in maintenance of the Department's website (including Working Paper Series)
- Analysis and feedback: overview of data on dropout rates and applicants
- Develop new formats: e.g., events for pupils, explainer videos (e.g. "What is VWL?" and current research)
- Develop target group-oriented marketing materials:
 - Design of visual material (e.g., flyers, leaflets etc.)
 - School contact: maintenance and design of material packages (e.g. video clips)

Required profile:

- Enrolled Bachelor or Master student with background in Economics or Political Science or related Areas
- Good or very good grades
- Interest in communication, organizing events and promoting them
- Experience with Twitter/LinkedIn/BlueSky/Instagram
- Able to work independently and perform his/her tasks accurately and in a structured way
- Team spirit and flexibility
- Fluency in German and English is required; knowledge of other languages is desirable
- Knowledge of standard PC software (particularly MS Office) is a must
- Video production and editing skills desirable
- Experience with the Göttingen Content Management System (GCMS) for website editing is desirable
- Knowledge of design/image editing programs (Canva) desirable
- Available for at least 1 year

What we offer:

- Exchange with various colleagues from the economics department and Wiwi Fachschaft
- Creative exchange with another student assistant working on marketing
- An international work environment

Further information:

- The hourly wage is based on the guidelines of the state of Lower Saxony through the Lower Saxony Ministry of Science and Culture
- The start date is August 15, 2025

We are hiring two RAs to allow for a creative work environment. The successful candidates will work closely with the Department Coordinator, Dario Goedecke; the Communications and Marketing Officer, Gesche Quent; and Jun. Prof. Sarah Langlotz. Please address your application to Dario Goedecke (dario.goedecke@wiwi.uni-goettingen.de), including your CV, cover letter, transcript of records, high-school diploma (and Bachelor certificate) in electronic form (a **single pdf file**, no larger than 8 MB). The **application deadline is June 30th, 2025**. For further questions, please contact Dario Goedecke at the provided e-mail address.

Please note: With the submission of your application, you accept the processing of your applicant data in terms of data-protection law. Further information on the legal basis and data usage is provided in the Hinweisblatt zur Datenschutzgrundverordnung (DSGVO) at <https://www.uni-goettingen.de/hinweisdsghvo>.