# Program CEA Conference July $14^{\text{th}}$ to July $16^{\text{th}}$ 2023

Alfred Hessel Hall: Historical Building, 1st Floor, Papendiek 14, 37073 Göttingen, Germany

## Pre-conference July 14<sup>th</sup> 2023

| 9:00 - 9.10 am: Opening Remarks    |  |
|------------------------------------|--|
| 9:10 - 10.40 am: Plenary Session 1 |  |

Venue: Alfred Hessel Hall Title: New Methodologies in Applied Economics: Special Issue in IFAMR Discussants: Prof. ZhongXiang Zhang, Prof. Yi Huang, Prof. David Gerard Abler, Prof. Dr. Hanjie Wang

| Author(s)     | Title  |
|---------------|--|
| Shuang Liu    | Climate Change and Cropland Abandonment in China: Evidence from Remote         |
|               | Sensing and Machine Learning   |
| Lisa Höschle  | Assessing the Changing Role of Food Price Determinants – Evidence from         |
|               | OECD Countries   |
| Muhammad Ish- | A Spatial Analysis of the Impact of Terrorism on Internal Migration Decisions: |
| faq Khan      | A District Wide Case Study of Pakistan   |
| Yi Li         | Machine Learning of Attribute Non-Attendance in the Choice Experiment          |
| Simon Meister | Determining the Factors Affecting Egg Prices in Germany and Developing a       |
|               | Forecasting Model  |

10:40 - 11:00 am: Coffee Break 11:00 - 12:30 pm: Plenary Session 2

Venue: Alfred Hessel Hall Title: Policy Dialogue - Strengthening the Impact of Academic Research on Policy Interventions Discussants: Prof. ZhongXiang Zhang, Prof. Yi Huang, Prof. David Gerard Abler

### 12:30 - 1:30 pm: Lunch Break

### 1:30 - 3:00 pm: Plenary Session 3

#### Venue: Alfred Hessel Hall or Zoom

Title: Global Food Security Association for Young Scientists (Hybrid)

Chair: Dr. Zhanli Sun

| Author(s)        | Title   |
|------------------|---|
| Chuan Tang,      | The Environmental Consequence of Intensive Cropland Farming in China    |
| Yifeng Guo, Lian |   |
| Feng, David      |   |
| Keiser           |   |
| Yuze Wang, Zidi  | The Impact of Environmental Regulations on Mental Health: Evidence from |
| Zhang, Gucheng   | China   |
| Li, Zhuang Hao   |   |
| Hang Xiong,      | Understanding Farmer's Pro-Environmental Farming Behavior Formation:    |
| Jiancheng Pan,   | Evidence from Farmer's Use of Liquid Synthetic Fertilizer               |
| Fan Li           |   |
| Zhuang Hao,      | The Reliability of Health Care Expenditure Data in China                |
| Xudong Zhang,    |   |
| Yuze Wang        |   |

#### Meeting ID: 687 1582 9789, Passcode: 610365

| 3:00 - 3:30 pm: | Coffee Break   |
|-----------------|----------------|
| 3:30 - 5:00 pm: | Hybrid Session |

Venue: Alfred Hessel Hall or Zoom

Chair: Jasmin Wehner

Meeting ID: 618 3885 3435, Passcode: 900135

| Author(s)        | Title  |
|------------------|--|
| Wei Liu, Xiyan   | Enterprises' Heterogeneous Preferences for Incentive Policies of Poverty Alle- |
| Han, Guiqin Zhou | viation in China   |
| Boyang Chen, Yu  | Spatiotemporal Carbon Sequestration by Forests Among Counties and Grids        |
| Liu, Wenxuan     | in China   |
| Hou              |  |

## Program CEA Conference July 14<sup>th</sup> to July 16<sup>th</sup> 2023

Alfred Hessel Hall: Historical Building, 1st Floor, Papendiek 14, 37073 Göttingen, Germany Lecture Hall: Historical Building, 1st Floor, Papendiek 14, 37073 Göttingen, Germany Büttner-Raum 1: Heyne-Haus, Papendiek 16, 37073 Göttingen, Germany Büttner-Raum 2: Heyne-Haus, Papendiek 16, 37073 Göttingen, Germany

### Regular Conference Day 1 July 15<sup>th</sup> 2023

| 8:30 - 8:50 am: Welcome Address |                         |
|---------------------------------|-------------------------|
| Venue: Alfred Hessel Hall       | Chair: Prof. Xiaohua Yu |

**Prof. Karena Ji Yan**, President of The Chinese Economic Association (UK/Europe) Professor and Chair in Marketing, Associate Dean of Durham University Business School

Prof. Bernhard Brümmer, Vice President for Research, University of Göttingen

| 8:50 - 10:50 am: Keynote Session I |                         |
|------------------------------------|-------------------------|
| Venue: Alfred Hessel Hall          | Chair: Prof. Xiaohua Yu |

**Prof. Dr. Bernhard Brümmer**, Chair of Agricultural Market Analysis Vice President for Research, University of Goettingen, Germany

Title: Trade Development and Agricultural Productivity Change: Evidence from China

**Prof. Dr. Doris Fischer**, Chair of China Business and Economics, Vice President for Internationalisation and Alumni of the University of Würzburg, Germany *Title*: Between Globalisation and Multipolarity: Sustainable Development in and with China

**Prof. Nancy Chau (online)**, Professor of Charles H. Dyson School of Applied Economics and Management, Cornell University, USA

Title: The Chinese Land Policy Reform Landscape and the Role of Local Leaders

10:50 - 11:20 am: Coffee Break 11:20 - 12:30 pm: Parallel Session 1

**Parallel Session 1A:** Ecology, carbon sequestration Venue: Büttner-Raum 1

Chair: Xiangbo Xu

| Author(s)       | Title   |
|-----------------|---|
| Xiangbo Xu,     | The Relationship between Farm Scale and Carbon Emission Intensity in Crop |
| Jianbing Guo,   | Planting: Extensive Evidence from Rural China                             |
| Chang Li, Qiran |   |
| Zhao, Linxiu    |   |
| Zhang           |   |
| Rui Wang, Jue   | How Does Urbanization Affect Community Resilience in Ecological- Fragile  |
| Wang            | Zones? Spatial-Temporal Evidence from Hengduan Mountain                   |
| Lena Kuhn       | Who Benefits from Payments for Ecosystem Services? Policy Lessons from a  |
|                 | Forest Carbon Sink Program in China                                       |

**Parallel Session 1B:** Knowledge economy, intellectual property Venue: Alfred Hessel Hall

Chair: Yue Xu

| Author(s)        | Title   |
|------------------|---|
| Yue Xu           | The Legitimacy Defeat of EM-MNEs in Media: The Case of Huawei and         |
|                  | TikTok  |
| Hui Geng, Yanrui | University-Industry Collaboration and Technology Transfer: The Moderating |
| Wu, Wentao Yu    | Role of Entrepreneurship  |
| Wanlin Lin, Peng | Governing the Knowledge Commons: Hybrid Relational–Contractual Gover-     |
| Wang, Minjun     | nance in China's Mining Industry  |
| Yuan             |   |

**Parallel Session 1C:** Business management in the era of development, digitalization and sustainability

Venue: Lecture Hall

Chair: Wenting Liu

| Author(s)      | Title   |
|----------------|---|
| Renjing Chen,  | Diligence Redeems Stupidity: Managerial Effort Makes a Difference         |
| Yuting Chen,   |   |
| Meng Gao, Wei  |   |
| Jin            |   |
| Hengyu Chang,  | Balancing Short-Term Earnings Pressure with Long-Term Socially Responsi-  |
| Wenting Liu    | ble Behavior: An Examination of Managerial Cognitive Biases               |
| Wenjuan Ruan   | Equity Crowdfunding: What Does the Literature Tell Us?                    |
| Qin Ming Shuai | Exploring the Effect of Internet Usage on the Urban-Rural Income Gap: Em- |
|                | pirical Evidence from China   |

Parallel Session 1D: Agrifood business

Venue: Büttner-Raum 2

Chair: Cheng Xiang

| Author(s)       | Title   |
|-----------------|---|
| Xiaoheng Zhang, | Impacts of Digital Agricultural Extension on Allocation Inefficiency Costs? |
| Yulan Song      | Evidence from Cotton Farmers in China                                       |
| Samuel Siewers  | The Soybean Boom and Local Inequality in Brazil                             |
| Cheng Xiang     | Impacts of Seed Regulation Reform on Licensing Fees of New Varieties in     |
|                 | China   |

# 12:30 - 1:30 pm: Lunch Break

## 1:30 - 3:30 pm: Keynote Session II

Venue: Alfred Hessel Hall

Chair: Prof. Dr. Andreas Fuchs

**Prof. Shenggen Fan**, Chair Professor, China Agricultural University, China, Former Direct General, International Food Policy Research Institute *Title*: Sustainable Agri-food System in a Changing Era

**Prof. ZhongXiang Zhang**, Founding Dean and Distinguished University Professor, Ma Yinchu School of Economics, Tianjin University, Tianjin, China. Director, China Academy of Energy, Environmental and Industrial Economics, China.

*Title*: China's Carbon Market: Development, Evaluation, Coordination of Local and National Carbon Markets, and Common Prosperity

**Prof. David Abler**, Professor and Interim Department Head, Ag Economics, Sociology, and Education, Pennsylvania State University, USA.

Title: Consumer-Driven Sustainability in Food and Agriculture, with Implications for China

3:30 - 3:45 pm: Coffee Break 3:45 - 5:15 pm: Parallel Session 2

## Parallel Session 2A: Health, gender, social issues

Venue: Alfred Hessel Hall

Chair: Zhifu Mi

| Author(s)       | Title  |
|-----------------|--|
| Lu Cheng, Zhifu | Reducing Gender Inequality in Education Helps Mitigate Climate Change    |
| Mi              |  |
| Jun Feng, Yule  | Physical Exercise, Health Human Capital, and Income: Theoretical and Em- |
| Wei, Weize      | pirical Evidence from China  |
| Meng/ Yu Fang   |  |
| Yichao Li, Wei  | Can Social Health Insurance Reduce Chronic Catastrophic Health Expendi-  |
| Yang, Hong Mi   | ture among Older People? Evidence from Rural China                       |

#### Parallel Session 2B: Nutrition, diets and food waste

Venue: Lecture Hall

Chair: Xu Tian

| Author(s)        | Title  |
|------------------|--|
| Xu Tian          | Can Urbanization Increase the Affordability of Nutritious Diets in Rural   |
|                  | China?   |
| Jian Liu         | Does Cultural Integration Benefit Dietary Quality? Empirical Evidence from |
|                  | Pastoral Areas in China  |
| Minda Yang, Shi  | Impact of Aging on Household Diety Diversity in Rural China                |
| Min              |  |
| Shujun Cheng,    | Could Information Intervention Effectively Reduce Food Waste Caused by     |
| Yanjun Ren       | Consumers' Misunderstanding of Food Date Labels?                           |
| Zhaorunqing Liu, |  |
| Yang Lu, Zhide   |  |
| Jiang, Minjuan   |  |
| Zhao / Mancang   |  |
| Gu               |  |

| Author(s)         | Title  |
|-------------------|--|
| Yangsiyu Lu,      | Cofinancing and Infrastructure Project Outcomes in Chinese Overseas Devel- |
| Cecilia Springer, | opment Finance   |
| Bjarne Steffen    |  |
| Hannes Gohli      | Steering the Belt and Road's Energy Mix: A Steering Theory Perspective on  |
|                   | Chinese Energy Investments in Pakistan and Indonesia                       |
| Tao Zou           | Pathway of Breaking Development Trap? GVC-led Investment and Innovation    |
|                   | within and between Firms in Emerging Economies: Evidence from China        |
| Lukas Wellner,    | Can Aid Buy Foreign Public Support? Evidence from Chinese Development      |
| Axel Dreher,      | Finance  |
| Andreas Fuchs,    |  |
| Bradley, C.       |  |
| Parks, Austin     |  |
| Strange           |  |

Parallel Session 2C: Foreign investment, foreign policy and developmentVenue: Büttner-Raum 1Chair: Prof. Dr. Andreas Fuchs

# **Parallel Session 2D:** Governance and sustainability policies Venue: Büttner-Raum 2

Chair: Pinghan Liang

| Author(s)         | Title   |
|-------------------|---|
| Yucheng Guo,      | Budgets Rolling and Year-End Spending in China                            |
| Pinghan Liang     |   |
| Zhongmin Wu       | Productivity Growth, State Ownership and the Role of Government: Evidence |
|                   | from World Bank Enterprise Survey   |
| Yile Xiao, Mengdi | Loss of Target? Randomized Environmental Inspections and Law Enforcement  |
| Liu, Bing Zhang   | Efficiency  |
| Erwei (David) Xi- | Words or Deeds? The Impact of Environmental Performance on Access to      |
| ang               | Government Subsidies  |

#### 7:00 - 9.30 pm: Conference Dinner

Venue: Bullerjahn, Markt 9, 37073 Göttingen

## Program CEA Conference July 14<sup>th</sup> to July 16<sup>th</sup> 2023 Regular Conference Day 2 July 16<sup>th</sup> 2023

8:30 - 10:10 am: Keynote Session III Venue: Alfred Hessel Hall

Chair: Prof. Dr. Lucie Maruejols

**Prof. Qu Feng**, Associate Professor of Economics, Head of Economics Division Nanyang Technological University, Singapore

Title: The Cost of Capital Market Distortions: Evidence from Chinese Overseas IPOs

**Prof. Yi Huang**, Professor, Fanhai International School of Finance, Fudan University *Title*: Digital Finance and Financial Inclusion: Evidence from China

10:10 - 10:30 am: Coffee Break 10:30 - 12:00 pm: Parallel Session 3

**Parallel Session 3A:** Migration, labour market, digitalization Venue: Alfred Hessel Hall

Chair: Bin Zhang

| Author(s)         | Title   |
|-------------------|---|
| Zihong Ma, Bin    | How Does Economic Policy Uncertainty Affect Changes in Firm Job Demand?-  |
| Zhang, Bo Yang,   | Empirical Evidence from Chinese Listed Companies                          |
| Lanling Wang      |   |
| Giulia Felice, Yi | Internal Migration and Structural Change in China                         |
| Wang              |   |
| Zhihao Wu,        | "Far From Happiness": The Impact of Children's Migration Distance on Par- |
| Jingqi Dang,      | ents' Mental Health in China  |
| Longbao Wie       |   |
| Qinglong Shao,    | The COVID-19 Pandemic and Deepening Digital Inequalities in China         |
| Genia Kostka      |   |

**Parallel Session 3B:** Industrial decarbonization, climate actions Venue: Lecture Hall

Chair: Xiaomeng Zhang

| Author(s)        | Title  |
|------------------|--|
| Xiaomeng Zhang,  | Inequality of Carbon Intensity in the Chinese Manufacturing Sector: The Role |
| Chu Wei          | of ICT Infrastructure  |
| Anqi Yu, Yuning  | Decompose Manufacturing CO2 Emissions from China's 2-Digit Sector to 4-      |
| Gao, Jiansuo Pei | Digit Sub Industry and to Firm Level   |
| Qing Yu          | Does State Ownership Facilitate or Impede Corporate Carbon Neutrality?       |
|                  | Evidence from Stock Market Reactions to China's Commitment to Carbon         |
|                  | Neutrality   |
| Pu Yang, Zhifu   | Solely Economic Mitigation Strategy Suggests Upward Revision of Nationally   |
| Mi, Yunfei Yao,  | Determined Contributions   |
| Yunfei Cao,      |  |
| D'Maris Coffman, |  |
| Lancui Liu       |  |

#### **Parallel Session 3C:** Poverty alleviation, SDGs Venue: Büttner-Raum 1

| Author(s)         | Title   |
|-------------------|---|
| Juncheng Lyu      | Bridging the Development Gap, Assessing the Impact of the East-West Part- |
|                   | nership Program for Poverty Alleviation on Multidimensional Poverty in    |
|                   | China- Evidence from Six Provinces  |
| Fei Wang, Jinghui | More Community Participation, Higher Food Security? The Role of Women's   |
| Hao, Jiaqi Huang  | Empowerment in the Case of Underdeveloped Rural Areas in China            |
| Yiyao Li          | Goal-Based Development: An Integrative Analytical Perspective - The Case  |
|                   | of SDG Implementation in China  |
| Furong Chen,      | How Social Capital and Household Income Influence Farmers' Involvement in |
| Zhanli Sun, Yifu  | Providing Public Goods in Rural Areas                                     |
| Zhao              |   |

# **Parallel Session 3D:** New Methods and its application in EconomicsVenue: Büttner-Raum 2

Chair: Yu-Chao Cheng

| Author(s)       | Title   |
|-----------------|---|
| Yu Jin, Jiehong | Value of Certification in Collective Reputation Crises: Evidence from Chinese |
| Zhou, Juntao Ye | Dairy Firms   |
| Yu Jing Chiu,   | Transform the Short-Term Project to Sustainable Impact- A Perspective of      |
| Ming Yen Lee,   | University Social Return of Investment  |
| Yuchao Cheng    |   |
| Chi Cui, Ming   | The Development of Fairness Ideals of Chinese Teenagers: Experimental Evi-    |
| Dai, Tianming   | dence from China  |
| Ren, Mao Li     |   |
| Xiaoke Zhu      | Food Price Uncertainty and its Macro Impacts                                  |

## 12:00 - 12:30 pm: Closing Ceremony 12:45 - 2:15 pm: Lunch (self payed)

Venue: Bullerjahn, Markt 9, 37073 Göttingen

2:30 - 4:00 pm: City Tour

Meeting point: Gänseliesl, Markt, 37073 Göttingen