

# RESPONSIBLE FASHION SERIES

presents:

Wednesday 29th Oct. to Friday 8th Nov.

## Innovation, Bio-Design and Technology

Join us at the *Arizona State University (ASU)* in Los Angeles, CA, and Phoenix, AZ, for industry insights, keynote speakers and presentations by an international group of scholars on topics that explore circularity, legislation, responsibility, smart textiles and technology. This conference is free and open to the public.

Hosted by

**The ASU FIDM**  
Arizona State University  
ASU CA Center Grand  
919 S. Grand Ave  
Los Angeles, CA 90015  
USA

This region of the USA is leading the way in implementing new United States legislation and research in circularity systems. We want to push the boundaries of traditional fashion practices and offer insights into the evolving landscape where technology and sustainability converge to shape the future of the apparel industry.

For more information, please refer to  
[www.responsible-fashion-series.de](http://www.responsible-fashion-series.de)

or contact  
[mail@responsible-fashion-series.com](mailto:mail@responsible-fashion-series.com)



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# The Sustainable Cotton Project

## Innovation, Bio-Design and Technology

Wednesday 29th Oct. to Thursday 30th Oct.

### PART A: Sustainable Cotton Farm tour

The event begins with a tour of a sustainable cotton farm in San Joaquin Valley, California, offering a 'behind-the-scenes' look at the various aspects of cotton production. You will meet the farmers and scientists, see cotton being harvested and ginned, and learn about the practices of Cleaner Cotton™. For more information and to register, please refer to the website of the [Sustainable Cotton Project](#).



Photo: Dennita Sewell

The tour includes:

- meeting directly with cotton farmers and scientists
- learning about biological and regenerative practices
- seeing cotton being harvested, ginned and baled
- touching a range of products made from California Cotton
- a local lunch



It also features an introduction by

- Lynda Grose (San Francisco, CCA) to '*Cationic/Cleaner Cotton*' and '*Evolving Garments*'

Pick up location Wednesday, Oct 29 at 3:30pm:  
ASU FIDM, ASU CA Center Grand, 919 S. Grand Ave  
Los Angeles, CA 90015

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# Innovation, Bio-Design and Technology

Saturday, 1<sup>st</sup> Nov.

## PART B: LA – Focus on Innovation

### Keynotes

10:00 Debora Landis (UCLA)

11:00 Lesley Roberts (SoCal Fibreshed) – *Fibreshed*

12:00 BREAK

### Panel: Govt. and Non-Govt. Frameworks

12:30 -Annick Schramme & Anna-Lena Müller (Antwerp Belgium) – *Just Fashion*

-Fernanda Correa Bernardo (São Paulo, Brazil) – *The importance of Non Governmental Organizations and social projects that work with textile and fashion residues in Brazil*

14:00 LUNCHBREAK

### Discussion

15:30-Stefanie Mallon (Göttingen, Germany) – *Systematics of Sustainability in Fashion Practices*

16:30 BREAK

### Panel Discussion: Internat. Legislation

16:45 -Annick Schramme, Anna-Lena Müller & N.N. – *Fashion and the Law. Textile Upcycling and its Legal Frameworks in Europe and the USA*

17:45 BREAK

### Keynote

18:00 -Ian King (Milan, Italy) – *Philosophy of Fashion*

19:00 END

From 7 pm Dia Y Noche de Los Muertos – Hollywood Forever Cemetery  
6000 SANTA MONICA, BLVD. HOLLYWOOD, CA

# Innovation, Bio-Design and Technology

Sunday, 2nd Nov.

## PART B: Los Angeles – Focus on Technology

### Keynote

10:30 -Julia Koerner (UCLA) - *AI and Technology*

11:30 BREAK

### Panel: Technologies for Change

12:30 -Aika Alemi (Born Nomad, Kazakhstan) – *AI & digital Technologies: transforming Fashion, Crafts and Design*

-Jure Purgaj (Vienna Austria) - Virtual Reality (VR) in Fashion Design Education: A Competency Framework for Integrating Bio-Design Practices

-Gozde Goncu Berk (UC Davis) – *The Paradox of Smart Textiles: Innovation and the Challenges of Sustainability*

14:30 BREAK

### Lecture

15:00 -Fernanda Correa Bernardo, Francisca Dantas Mendes, Maria Goreti Leal Vanini Isaac and Renata Mayumi Lopes Fujita from SUSTEXMODA (São Paulo, Brazil) – *The Sustexmoda Institute 05:*

16:00 BREAK

### Panel: Fashion and the Future

16:30 -Luciana Scrutchen (Parsons School of Design, New York) – *African American Migration to the West Coast, USA – Influence on Fashion and the Future*

-Stephanie Barker-Fry (London College of Fashion, UK) – *Decolonising Fashion Education Systems with New Imaginaries: How could a fashion residency facilitate equitable knowledge exchange between practitioners in London and Accra?*

### Interim Conclusion

18:30

19:00 END

Dinner option

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# Innovation, Bio-Design and Technology

Tuesday, 4<sup>th</sup> Nov.

## PART C: Phoenix– Focus on Bio-Materials

### Exhibitions opening

- 09:00 -Mal James (Edinburgh, Scotland) – *Loom to Form*  
-Benedetta Panuccio (Milan, Italy) – *Crystallisation*  
-Sustexmoda (São Paulo, Brazil) – *Sustexmoda's projects*  
-Exhibits from Galina Mihaleva and the ASU

10:15 BREAK

### Panel: Education

- 10:30 --Sara Kaufman & Simone Valtulina (Milan, Italy) – *Sex and Sustainability (Sextainability). How to communicate sustainability in a sexy way*  
-Luigi Tili (Milan, Italy) – *An Agile Approach to ESG Management in Ready-to-wear Collection Development Process: Integrating KANBAN and OKRs*

12:00 LUNCHBREAK

### Workshops

- 13:30 -Sustexmoda (São Paulo, Brazil) – *Industrial Upcycling*  
Class: 13:30–14:45 Contemporary Fashion  
13:30 -Jure Purgaj (Vienna, Austria) – *Fashioning a sustainable future: Creating patterns for an AI-driven sustainable fashion design education* Class : 13:30–16:15 Flat Pattern

### Panel: New and Sustainable Materials

- 15:00 -Stefanie Mallon (Göttingen, Germany) – A tough job in fashion – 'Bio-Materials' and sustainability  
-Shah Noor Shafqat (ASU) – *A Different Kind of Growth: Challenges & Opportunities of Mycelium for Product Design*

16:30 BREAK

### Workshop

- 16:45 -Sustexmoda (São Paulo, Brazil) – *Workshop Fashion Upcycling*

### Lecture

- 18:15 -Jessie Kosak & Dennita Sewell (ASU FIDM) – *Sustainability Projects at ASU FIDM*

19:15 END and exhibition reception

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# Innovation, Bio-Design and Technology

Wednesday, 5<sup>th</sup> Nov.

## PART C: Phoenix– Focus on Native Crafts & Culture

### VISITS TO

- The Goodwill Sorting Centre
- Phoenix Fibres
- The Heard Museum
- Native American Demonstration
- Taliesin West
- The Desert Botanical Garden

Thursday 6<sup>th</sup> and Friday, 7<sup>th</sup> Nov.

### EXCURSION TO THE GRAND CANYON

Details to be announced

### Contact

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Photo: Galina Mihaleva

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