

<b>Module No.:</b>	<b>CM1</b>	<b>Credits: 4</b>
<b>Title:</b>	<b>Engaged IS Scholarship</b>	<b>2 SWS</b>
<b>Location:</b>	<b>University of Göttingen</b>	
<p><b>Goals of this course:</b></p> <ul style="list-style-type: none"> <li>- This course addresses first and second year IS doctoral students and introduces them to three key competency areas for designing and conducting research as well as getting their work published in international IS conferences and journals. All of the discussed competencies are critical for "engaged scholarship" which refers broadly to research that matters to both academia and practice by building strong theory.</li> </ul> <p><b>Content:</b></p> <ul style="list-style-type: none"> <li>- The first competency area "Foundations" deals with basics and critical foundations including the differences between positivistic, interpretive, critical and instrumentalist research in IS, identifying and positioning oneself in an IS research stream, and formulating a research problem.</li> <li>- The second competency area "The Nature of Theory and Making a Research Contribution" deals with the different types of theory in IS and develops an understanding of how to theorize in IS as well as crafting a theoretical and practical contribution. Further, fundamentals of theory building are discussed including abductive, deductive, and inductive reasoning.</li> <li>- The third competency area "Research Process" deals with qualitative, quantitative and design science research methods.</li> </ul> <p><b>Examination:</b></p> <ul style="list-style-type: none"> <li>- Students have to demonstrate profound knowledge of the theoretical and methodological foundations of the material and to relate these to the own PhD project. To do so, students have to submit a presentation file following a pre-defined structure and to give a related presentation during the seminar.</li> </ul>		<p><b>Workload:</b></p> <p>Attendance time: 28 h Self-study time: 92 h</p>
<b>Recommended Semester:</b>		<b>Cycle:</b>
1-3		Each winter term
<b>Literature:</b>		<b>Lecturer:</b>
Will be provided in the course		Prof. Dr. Jan Muntermann
<b>Type of Module:</b>		<b>Language:</b>
Mandatory		English/German
<b>Repeatable:</b>		<b>Maximal number of students:</b>
twice		15