# Module M.SIA.E15: Strategic management and operations

### Learning outcome, core skills:
Students are able to:
- Describe the strategic management process
- Distinguish different concepts of strategic management
- Apply related concepts to practical examples
- Describe major decisions in operations strategy
- Know several concepts from operations strategy
- Apply related concepts to practical examples

### Course: Strategic management and operations (Lecture)
- Strategic Management Process
- Market-based view
- Resource-based view
- Integration and diversification
- Strategic Decision in Operations Management
- Performance Objectives
- Product-process-matrix
- Decoupling point and postponement
- Sourcing
- Logistics management
- Production planning
- Distribution

### Examination:
Written exam (120 Minuten)

### Examination prerequisites:
Referat, Präsentation oder Korreferat (ca. 20 Minuten)

### Admission requirements:
none

### Recommended previous knowledge:
Preferable at least one module on Management related topics, e.g. Management and Management Accounting

### Language:
English

### Person responsible for module:
MSc Philip Beske

### Course frequency:
each summer semester; Witzenhausen

### Duration:
1 Semester[s]

### Number of repeat examinations permitted:
twice

### Recommended semester:

### Maximum number of students:
35
Additional notes and regulations:

Literature: