

Göttingen is a university town with a beautiful historical centre, and an unparalleled international focus for a town of its size. The central part of town offers a pedestrian zone of shops, cafés, restaurants, theatres, and a farmer's market. In brief, it's a small town with loads of big-city amenities. The University of Göttingen has a long history, dating back to 1737. It has a long tradition in research as well, with more than 40 Nobel laureates linked to the university, more than any other university in Germany. Today, it is a large research-focused university, representing almost every academic discipline across 13 faculties. The University is also internationally-recognized, with a large number of students and researchers from across the globe.

- ▶ The Faculty of Business and Economics is one of the largest of its kind in Germany with around 4,500 students, more than 30 full professors and about 200 research and teaching staff.
- ▶ Well equipped: The award-winning Lower Saxony State and University Library (Niedersächsische Staats- und Universitätsbibliothek, or SUB) is one of the five biggest scientific libraries in Germany.
- ▶ Modern infrastructure: Full WLAN coverage, learning platforms, e-learning, comprehensive software libraries and simulation tools, well-equipped lecture halls and a new learning and study building as well as a modern library specialising in economics and social sciences in the faculty's main building on campus.
- ▶ Short distances: The campus as well as the downtown area and train station of the city of 120,000 all lie within minutes of each other.
- ▶ The University sports centre offers more than 100 types of sports, and is one of the largest sports providers in southern Lower Saxony.
- ▶ Living and the essentials: Moderate rents, around 4,500 dorm rooms and food from exceptional student cafeterias make Göttingen a student-friendly city.
- ▶ Flair: Street cafés, a lively bar scene and a variety of cultural and athletic opportunities mean free time will never be boring. Furthermore, Göttingen is a very safe city.

## Application process

If you

- ▶ already have a bachelor's or comparable university degree in the subject of business or a closely related subject,
- ▶ have completed relevant course work in business administration, mathematics, statistics, econometrics and economics
- ▶ have good German and English skills,
- ▶ are motivated,
- ▶ want to expand your knowledge in an internationally-focused degree programme,
- ▶ and also want to broaden your horizons as part of a semester abroad, then we are looking forward to your application!

Enrolment is possible every winter semester, and applications are accepted between April 1 and May 15. Lectures will start in October.



Information on applying, the selection process, the required documents and other deadlines are available at:  
[www.wiwi.uni-goettingen.de/studium/globalbusiness](http://www.wiwi.uni-goettingen.de/studium/globalbusiness)

## Contact and Service

### Faculty of Business and Economics

Platz der Göttinger Sieben 3  
37073 Göttingen



### Service centre for students Student advisory service

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## Degree Programme Profile

The internationalization of companies, and increasingly global integration and intensified competitiveness are fundamental developments that determine commerce in the 21st century. Against this background, complex matters facing businesses must be resolved in an increasingly global environment. As a result, special demands are placed on companies and their employees.

The globally oriented bilingual master's programme in global business will prepare you for these new developments and the subsequent international work environments. You will learn the fundamentals in international business administration. Based on the many elective course offerings, you can also select your own topics and develop your own specialty area.

Through the obligatory semester abroad at one of the many international partner universities you can gain further relevant language and intercultural skills. The programme also offers the possibility of participating in a double degree programme with the renowned University of Nanjing Business School in China. Additional double degree programme options are also underway.

Graduates of the master's programme in global business are particularly well prepared for a career in multinational corporations, international medium-sized companies, and at international organizations. Depending on your concentration area, you will be equipped to work in the respective areas in companies and organizations and assume management tasks. Furthermore, you will be prepared for an international academic career.



## Degree Programme Details

The master's degree programme in global business is a two-year programme. The official course languages are German and English. Relevant language skills will need to be demonstrated as part of the application process. We admit students every winter semester. You will begin your studies in Göttingen in October.

The four-semester-long master's programme requires the completion of 120 credits through the following coursework:

|                       |               |
|-----------------------|---------------|
| Mandatory courses:    | 24 credits    |
| Specialization:       | 24 credits    |
| Seminar:              | 6–12 credits  |
| Quantitative methods: | 6 credits     |
| Economics:            | 6 credits     |
| Electives:            | 18–24 credits |
| Master's thesis:      | 30 credits    |

|                                   |                                |                                     |                          |  |
|-----------------------------------|--------------------------------|-------------------------------------|--------------------------|--|
| Mandatory Courses<br>(24 credits) | Specialization<br>(24 credits) | Quantitative Methods<br>(6 credits) | Economics<br>(6 credits) | 1 <sup>st</sup><br>Semester:<br>30 credits |
|                                   |                                | Seminar<br>(6-12 credits)           |                          | 2 <sup>nd</sup><br>Semester:<br>30 credits |
|                                   |                                | Electives<br>(18-24 credits)        |                          | 3 <sup>rd</sup><br>Semester:<br>30 credits |
| Master's Thesis<br>(30 credits)   |                                |                                     |                          | 4 <sup>th</sup><br>Semester:<br>30 credits |

The English-language mandatory courses should advance and deepen your existing knowledge of finance, accounting, and taxes; information systems; management; and marketing. Moreover, you will develop the fundamentals needed for electives in the specialization component. In this area, students can develop their own focus area (major) in the areas of finance, accounting, and taxes; information systems; management; and marketing to further develop their own academic profile.

The seminar component will cover a specific topic in international business administration. The component quantitative methods prepares students with the skills needed to apply academic research methods in business and economics. In the economics component, students deepen their knowledge of economic issues. For electives, students can take language courses or other courses related to a personal area of specialization in other areas of business and economics, as well as other related fields.

The programme also requires an obligatory semester abroad at a foreign university. Our faculty has build strong partnerships to a variety of respected partner universities in America, Asia, Europe, and South Africa. Within the framework of these programmes, students do not pay any or only reduced fees at the partner universities.



More information: [www.wiwi.uni-goettingen.de/studium/globalbusiness](http://www.wiwi.uni-goettingen.de/studium/globalbusiness)

## Double Degree Programme

You can also participate in the double degree programme with the Nanjing University Business School (NJUBS) in China. Within four semesters, well-qualified students can complete both a Master of Science degree in global business at the University of Göttingen, as well as a Master of Management at Nanjing University.

Students from Göttingen spend the first and second semester at the University of Göttingen and the third and fourth semester at the Nanjing University Business School.

Students from Nanjing University spend their first two semesters in China and their third and fourth semester in Göttingen. Afterwards they spend the fifth and sixth semester at NJUBS again to finish their three-year-degree.

As a graduate of the double degree programme you earn two degrees from accredited master's programmes at two prestigious universities with long traditions.

You apply simultaneously for the master's programme in global business at the University of Göttingen and to participate in the double degree programme at Nanjing University. You only need to apply to the University of Göttingen. An additional application to Nanjing University is not necessary.

The double degree programme is an excellent opportunity to study abroad, and offers graduates excellent career opportunities in multinational companies, national and international organizations, and last but not least, the ability of applying for international PhD programmes.

More information: [www.uni-goettingen.de/doubledegree-nanjing](http://www.uni-goettingen.de/doubledegree-nanjing)

