

Georg-August-Universität Göttingen Module M.WIWI-BWL.0157: Resourcing in Entrepreneurship	6 C 2 WLH
Learning outcome, core skills: After completing this seminar, students will have an overview of diverse theoretical perspectives on resourcing in entrepreneurship based on scientific research papers. Students gain an analytical understanding of typical challenges entrepreneurs face throughout the founding process, focusing on resource acquisition. The strong research focus does not only enable students to identify, understand and see through common challenges, conflicts, and troubles throughout the entrepreneurship process, but also to discuss, evaluate, and question research findings and scientific debates.	Workload: Attendance time: 28 h Self-study time: 152 h
Course: Resourcing in Entrepreneurship (Seminar) <i>Contents:</i> No doubt, Silicon Valley is one of the world's leading hubs for technological innovation. Pioneering companies like Google, Facebook or PayPal were founded by visionary entrepreneurs with growth ambition. Yet, despite the myth of a solitary genius tinkering in her garage, such entrepreneurial activities and innovations are only possible if diverse actors work together in manifold ways. Here, a <i>major challenge</i> becomes apparent: Although such entrepreneurial activities require manifold, comprehensive resources to work on innovative ideas, develop new products and grow an organization, in most cases, entrepreneurs do not possess all necessary resources. Hence, resourcing becomes an outstandingly important challenge for entrepreneurs. In this course, we discuss diverse approaches to resource acquisition from a research-based perspective. For example, the respective environment, e.g. the entrepreneurial ecosystem, might provide critical resources for the founding process. Not only entrepreneurs cluster in regions like Silicon Valley, London or Paris, but also investors, research universities, skilled work forces, mentors, and co-working spaces, creating a dynamic setting for technological innovation and high growth entrepreneurship. How do entrepreneurial ecosystems in different regions look like? How do they promote entrepreneurial activities? Leveraging resources from such external actors and environments becomes central. Thus, this course discusses questions like: What kind of relationships do new ventures need? How do entrepreneurs form such network ties to acquire funding or first customers? How do their networks evolve throughout the founding process? What does resourcing mean in a digital age? Which role do entrepreneurial teams play?	2 WLH
Examination: Portfolio (40% paper presentation, 60% take-home-exams) ! Resourcing in Entrepreneurship Examination requirements: Regular attendance.	6 C
Examination requirements: Students have to show that they are able to apply the theoretical concepts discussed in the seminar, reflect them critically, and develop practical implications rooted in a strong theoretical foundation. Students have to read and critically discuss scientific papers.	

Admission requirements: none	Recommended previous knowledge: Experience with discussing scientific papers or willingness to learn it.
Language: English	Person responsible for module: Prof. Dr. Katharina Scheidgen
Course frequency: each summer semester	Duration: 1 semester[s]
Number of repeat examinations permitted: twice	Recommended semester: 1 - 4
Maximum number of students: 20	