

Georg-August-Universität Göttingen Modul: Cross-Cultural Management / English title: Cross-Cultural Management		6 Credits 2 WLH
Learning outcome, core skills: <i>Cross-Cultural Management is an interdisciplinary field of study, which aims to improve communication, management and interaction of people from different cultures.</i> <i>After taking this lecture, students will be familiar with and have acquired several key competencies and methods needed when working with/in different cultures. They will be aware of cultural differences in communication and management, enabling them to more easily and more naturally fit into a new business environment.</i>		Distribution of hours: Attendance: 28 hours Self-study: 152 hours
Course (lecture): <i>Through the increased globalization of the economy, cross-border ventures, global relocations and the increased use of e-commerce, many businesses are finding that managing cultural differences can be a key factor in obtaining their objectives. This course will introduce students to the topic of cross-cultural management and raise awareness for difficulties in intercultural communication and management.</i>		2 WLH
Examination: Written examination (90 Min.)		6 Credits
Examination requirements: <ul style="list-style-type: none"> • <i>Demonstration of knowledge of the various characteristics, methods and problems in intercultural management.</i> • <i>Ability to reproduce and reflect on strategies used by firms and managers to deal with, and respond to these problems.</i> 		
Admission requirements: none	Recommended previous knowledge: none	
Language: English	Person responsible for module: Prof. Dr. Dr. Fabian Froese	
Course frequency: irregular	Duration: 1 Semester	
Number of repeat examinations permitted: twice	Recommended semester: 1-3	
Maximum number of students: not limited		