

Literary and Cultural Management

Info Session

11.11.2025

Agenda

- Modules M.EP.12, 12a, 12b, 12e, 12f
- Internships
- Questions / Problems?

Structure of the Modules

Each module has two parts:

- Theory part → foundational concepts, historical developments, core approaches
- Practical part → put your theoretical knowledge to use in an observation project

You must be registered **separately** for both the theory and practical part in FlexNow!

Theory part:

- For a self-study unit, register under the **.Tn** (Teilnahme) exam date with Dr. Reitemeier
- For a course, register under the **.Tn** date with the course instructor

Practical part:

- For a self-study unit, register under the **.Mp** exam date with Dr. Reitemeier
- For a course, register under the **.Mp** exam date with Prof. Schaff

M.EP.12 / B.Eng.811

Foundations: The Publishing Industry

- 6 credits
- Self-study unit (offered every semester), course if possible
- Focus on various agents and stakeholders in the publishing industry (companies, agents, authors, reader)
- Learn about their interrelatedness and connect them with concepts from sociology and economics

Exam:

- Theory part: Portfolio (max. 3000 words, not graded)
- Practical part: Report

M.EP.12a / B.Eng.812

Forms of Literary Reception (Festivals Focus)

- 6 credits
- Self-study unit (offered every winter semester), course if possible (in summer semester)
- Studies how audiences are attracted and engaged in literary festivals
- Focus is both on theoretical concepts of branding, audience engagement and fields and on how these are made use of by organisers

Exam:

- Theory part: Portfolio (max. 3000 words, not graded)
- Practical part: Report

M.EP.12b / B.Eng.813

Perspectives on the Literature and Culture Industries

- 12 credits
- Self-study unit (offered every semester), course if possible
- Students can experience branches of the literature and culture industry firsthand → internship!

Exam:

- Theory part: Project Sketch (ca. 500 words)
- Practical part: Internship Report (max. 4000 words, not graded)

Internship:

- Self-organised
- Can be in Germany or abroad

M.EP.12e / B.Eng.816

Literary Heritage, Literary Museums, Literary Tourism

- 6 credits
- Self-study unit (offered every winter semester), course if possible (in summer semester)
- Focus on how literature is exhibited, treated as heritage, or used in tourism

Exam:

- Theory part: Portfolio (max. 3000 words, not graded)
- Practical part: Report

M.EP.12f / B.Eng.817

Introduction to Book Studies

- 6 credits
- Self-study unit (offered every semester), course if possible
- Introduction to core areas, questions, and approaches in Book Studies (e.g. the history and materiality of books, readers and reading, books and/in law, book events ...)

Exam:

- Theory part: Portfolio (max. 3500 words, not graded)
- Practical part: Report or Poster Presentation (max. 15min)

Questions?

- Info page for modules:
 - <https://www.uni-goettingen.de/de/512039.html>

Internships – Technicalities

How?

- 8-12 weeks
- Domestic or abroad
- No need to be completed in same semester as SSU or course

Where?

- Any kind of institution or organisation that has close connections to the literary and culture industries
 - Publishers, literary festivals, author house museums, theatres, literary journals, lectorates, editors, audiobook producers, (literary) archives, literary museums, ...
- Not sure? Ask me or Prof. Schaff!

Internship Opportunities in Göttingen

Litlog

- eJournal founded by the German Philology department
- “Aims to promote the dialogue between academia and culture”
- Publications by students
- 2 internship spots every year (6 months)
- next: **15 January - 15 July**
- no specific level of German required
- announcement this week!

Internship Opportunities in Göttingen

Göttinger Literaturherbst

- Northern Germany's biggest literary festival
- August - October
- Two unpaid spots for students
- At least B2 level German
- Application deadline usually in June

<https://www.literaturherbst.com/unterstuetzen/mitmachen/dreimonatiges-praktikum/>

Internship Opportunities in Göttingen

Literarisches Zentrum Göttingen

- Literary centre
 - Organises readings, author events, workshops, ...
- Long(er)-term internships taking place alongside your studies
- Very good German skills required

Internship Opportunities Elsewhere

- Check out the department's site for more examples and sample internship reports:
 - <https://www.uni-goettingen.de/de/527861.html>

EXAMPLE INTERNSHIP PLACES

- › [Where Did Other Students Go?](#)

PREVIOUS PLACEMENT REPORTS

- › [Internship at Unseen Magazine](#)
- › [Internship at Filmfest Osnabrück](#)
- › [Internship at Stiftung Brückner-Kühner at Kassel](#)
- › [Internship at Hogrefe Verlag in Göttingen](#)
- › [An Internship in Literarisches Zentrum in COVID Times](#)
- › [My Time in Abbotsford](#)
- › [Placement at the Dylan Thomas Boathouse Museum](#)
- › [Internship at Abbotsford](#)
- › [Placement Göttinger Literaturherbst](#)

Questions? Problems?

- Office Hour!
 - Next week, **Tuesday, November 18th, 10-12am**

Let me know about any other questions, problems, or aspects you'd like to know more about here:

www.menti.com

Code: 11105052



Thank you!