



European Academy of Law and ICT

Georg-August-Universität Göttingen  
Juristische Fakultät/Law Faculty  
Institut für Wirtschaftsrecht/Institute for Commercial Law



## 4<sup>th</sup> Göttingen International Research Forum on Law and ICT/IP

Funded by “Klaus-Inhülsen-Stiftung“

5<sup>th</sup> & 6<sup>th</sup> Nov., 2015

Heyne-Haus, Papendiek 16, Göttingen

### Programme

#### Nov. 5

14.00 – 14.15 Welcome by Prof. Dr. Andreas Wiebe

14.15 – 15.30 Maciej Zejda, University of Gdańsk

**Consequences of the CJEU’s application of the initial interest confusion doctrine in online contextual advertising (30 min)**

Commentary: Prof. Dr. Andreas Wiebe, University of Göttingen (15 min)

Discussion (15 min)

15.30 – 15.45 Coffee Break

15.45 – 17.00 Philipp Homar, Vienna University of Economics

**How to design a fair model for remunerating authors (30 min)**

Commentary: Dr. Leonhard Reis, Attorney-at-Law, Vienna (15 min)

Discussion (30 min)

17.00 – 18.15 Ewa Laskowska/ Grzegorz Mania, University of Krakow

**Towards a New Copyright Paradigm – from cross licensing to Copyright as a Service? (30 min)**

Commentary: Dr. Roman Heidinger, University of Göttingen (15 min)

Discussion (30 min)

18.15-19.30 Jakub Harašta, Masaryk University, Brno

**Less is More? Unexpected consequences of the Ryanair decision (30 min.)**

Commentary: Talya Ponchek, University of Haifa (15 min)

Discussion (30 min.)

19.30 Dinner at restaurant “Kartoffelhaus”

## Nov. 6

9.00 – 10.15 Suelen Carls, University of Santa Catarina State (Brazil); University of Oxford

### **Is the European PDO/PGI system implementation working?** (30 min)

Commentary: JuDr. Radim Polcak, Masaryk University, Brno (15 min)

Discussion (15 min)

10.15 – 10.30 Coffee Break

10.30-11.45 Behrang Kianzad, Lund University

### **Excessive prices, TRIPS & IP Law – EU & US positions and recent development** (30 min)

Commentary: Prof. Dr. Frank Hammel, Nanjing Normal University, Attorney-at-Law, Berlin (15 min)

Discussion (30 min)

11.45-13.00 Pavel Loutocký, Masaryk University Brno

### **Online Dispute Resolution to Resolve Consumer Disputes from the perspective of European Union Law** (30 min)

Commentary: Dr. Clemens Appl, Vienna University of Economics (15 min)

Discussion (30 min)

13.00-14.00 Lunch Break

14.00-15.15 Jakub Míšek, Masaryk University Brno

### **Can a Hyperlink be personal data?**

Commentary: Prof. Zsolt Balogh, Corvinus University Budapest (15 min)

Discussion (30 min)

15.15-16.30 Gábor Pataki, Eötvös Loránd University, Budapest

### **Dawn of a new era of data privacy? Consequences of the Safe Harbour Decision** (30 min)

Commentary: Dr. Agata Jaroszek, University of Wroclaw (15 min)

Discussion (30 min)

16.30 Closing Remarks